

# Video Conferencing Use Cases



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So What Can I Actually Do With Video? .....	3
1. Education .....	4
2. Federal Government .....	5
3. Financial Services .....	6
4. Health Care .....	7
5. HR .....	8
6. IT .....	9
7. Legal .....	10
8. Manufacturing .....	11
9. Marketing .....	12
10. Media and Entertainment .....	13
11. Oil, Gas and Energy .....	14
12. Procurement .....	15
13. Professional Services (Consultancy) .....	16
14. R&D Engineering .....	17
15. Sales .....	18
16. Sustainability .....	19
17. State and Local Government .....	20
Explore Video Conferencing .....	21





# 1. Education



Bring in subject matter experts from around the globe



Collaborate with remote classrooms



Parent/teacher or student/teacher virtual meetings



Stream, record and archive sessions for future playback



Broadcast administration policies and news



Distance learning



Regional staff meetings




Virtual field trips

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# 2. Federal Government



Accelerate judicial processes  
(warrants, stay of hearing, etc.)




Distance learning/  
training programs



Stream, record and archive  
best practices and policies  
for future playback



Broadcast important  
announcements/communications



Remote collaboration with  
local and global colleagues




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# 3. Financial Services




Analyst presentations and reviews




Executive updates



Global collaboration sessions



Remote customer meetings




Communicate with corporate office



Financial earning and daily communication broadcasts



Quarterly business reviews



Stream, record and archive important communications for future playback

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# 4. Health Care




Administer remote health care




Broadcast board meetings, announcements and news



Collaborate with specialists around the globe



Distance learning



Deliver policy training



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# 5. HR



Company-wide communication broadcasts




New hire training




On-demand training




Virtual interviews



Global recruitment



Distance learning



Policy reviews




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# 6. IT



Distance learning



Facilitate employee communications



Stream, record and archive best practices/support topics for future playback



Quality management



Global collaboration sessions



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# 7. Legal



Accelerate judicial processes  
(warrants, stay of hearing, etc.)



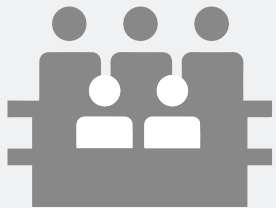
Remote case preparation



Team collaboration  
sessions



Stream, record and  
archive video testimonies  
for future playback



Court arraignment



Distance learning



Remote depositions




Virtual client meetings

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# 8. Manufacturing



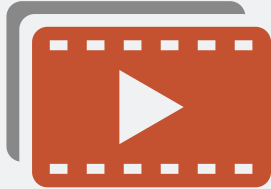
Contractor and vendor meetings



Distance learning



Remote quality control and supply chain management



Stream, record and archive important communications for future playback



Progress review meetings



Global collaboration sessions



Stakeholder communications



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**OLYMPUS**

**EPC-UK**  **EPC**  
GRUPE

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# 9. Marketing



Broadcast communications and special events




Remote contractor and vendor meetings



Provide executive updates



Global collaboration sessions



Promote new launches, news and activities




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# 10. Media and Entertainment




Global talent recruitment



Production collaboration



Remote guest participants



Broadcast communications and special events



Progress review meetings



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**ACTIVISION**

**EL MERCURIO**

QUINCY NEWSPAPERS, INC.  
**qni**

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# 11. Oil, Gas and Energy




Bring in remote subject matter experts



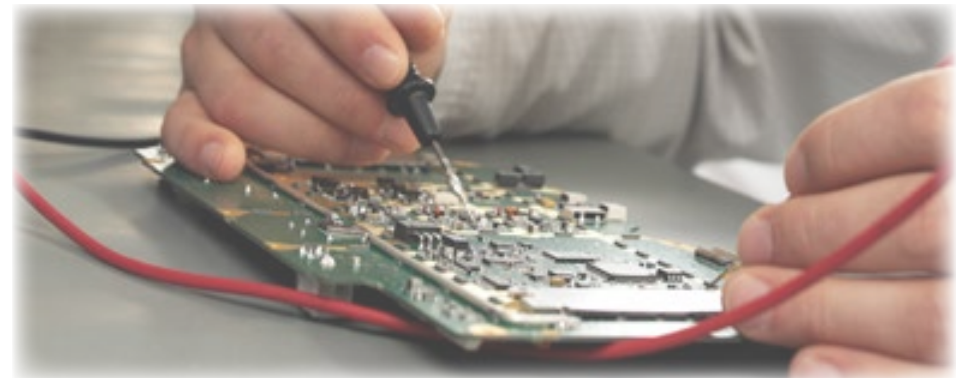
Global collaboration sessions



Distance learning



Remote quality control

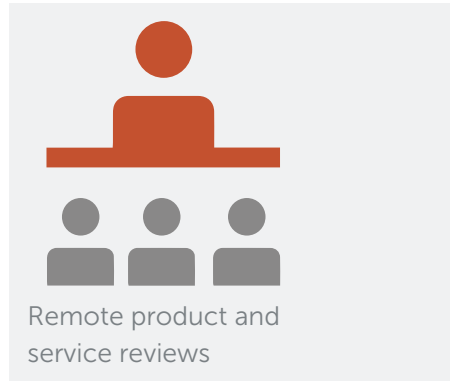


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# 12. Procurement



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# 13. Professional Services (Consultancy)



Global collaboration sessions



Partner review meetings



Remote expert support



Virtual client meetings



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# 14. R&D Engineering



Contractor and vendor meetings



Distance learning



Remote quality control and supply chain management



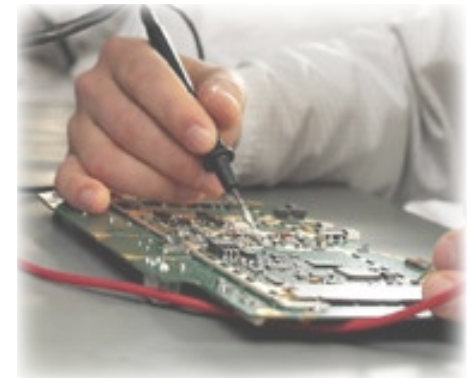
Progress review meetings



Global collaboration sessions



Stakeholder communications



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**BATEMAN**

**Goodbaby**

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# 15. Sales



Check in with HQ



Global collaboration sessions



Partner conferences



Quarterly business reviews



Remote customer meetings



Stream, record and archive best practices/success stories for future playback

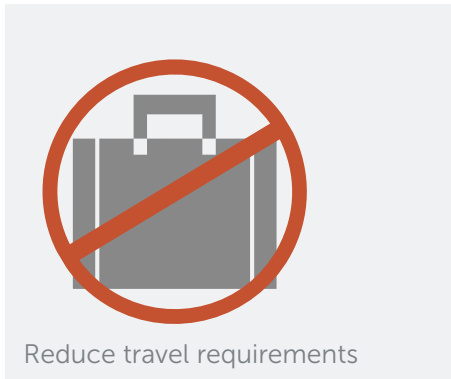
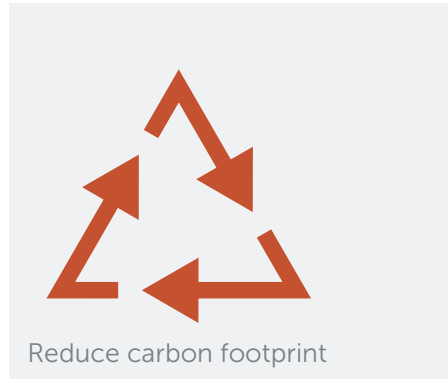


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# 16. Sustainability



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**SCHÜCO**

**RLB**

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# 17. State and Local Government



Accelerate judicial processes  
(warrants, stay of hearing, etc.)



Distance learning/  
training programs



Stream, record and archive  
best practices and policies  
for future playback



Broadcast important  
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Remote collaboration with  
local and global colleagues



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# Explore Video Conferencing

## Seeing is believing

**Video conferencing has moved beyond the Fortune 500 boardroom into businesses of all sizes.** Increasingly, it is becoming part of the supply chain, allowing businesses to have closer, more human, connected relationships with clients, suppliers, partners and employees. No longer a technology for the “other guys,” **video conferencing is expanding our reach and helping us build a more connected world.**

We hope that you found a use case for video conferencing that will help you become more successful. And because we know that seeing is believing, we would be delighted to arrange an opportunity for you to experience the power of video for yourself.

For more information or to request your personal demonstration, visit us at: [www.Lifesize.com/demo](http://www.Lifesize.com/demo)

[Info@Lifesize.com](mailto:Info@Lifesize.com)  
1-877-Lifesize  
1-877-543-3749

**“** For us, face-to-face communication is key. In order to build trust and rapport with partners, vendors and customers, you have to interact with them on the most personal level possible. Lifesize does that for us. It’s hard to imagine doing business without it. **”**

Rahul Subramaniam, Managing Director, DevFactory