



The Video-Enabled Enterprise is here.

Now with all-inclusive solutions and breakthrough value from Polycom, it's never been easier or more affordable to enable video collaboration.

Turnkey, value offerings. For the first time ever, incredible business value and competitive advantage through the video-enabled enterprise are available in affordable, turnkey offers. Now priced at more than 50 percent off MSRP—including leasing options that begin at just over \$10 per user per month*—these offers allow every enterprise to increase productivity and reduce travel costs.

Worry-free simplicity. It starts with RealPresence® Platform, the industry's most interoperable, scalable and secure UC platform. Add the new RealPresence Web Suite that lets users connect in seconds via a browser for secure enterprise-grade visual collaboration—plus the critical services to implement, maintain and drive quick adoption—and you have the breakthrough offerings that set a new benchmark for organizations yet to adopt video collaboration.

Polycom Video SmartStart Offerings

Work face-to-face with anyone, anywhere.

- High-definition meetings with just a webcam and browser.
- Point-and-click simplicity to add new participants to a video conference.
- Meeting invites delivered automatically via IM or email.
- Integrated global directory with Google Talk, Skype, Facebook and other UC contacts.

Deployments made easy and worry-free.

- Professional implementation by Polycom.
- Included maintenance protects your investment with software upgrades and expert global support.
- A consistent high-quality experience with fewer trouble tickets and escalations.
- True ROI with adoption services that ensure your investment is leveraged company-wide.

NEW WAINHOUSE RESEARCH FINDINGS

Nearly 5,000 professionals worldwide confirm that video collaboration is changing the way companies everywhere build their competitive advantage.



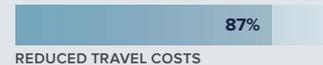
INCREASED EFFICIENCY/PRODUCTIVITY



INCREASED IMPACT OF DISCUSSIONS



EXPEDITED DECISION-MAKING



REDUCED TRAVEL COSTS

Download the full report:
The Real Benefits of Video.
polycom.com/VideoCollaborationBenefits

ACT NOW: Contact us at 1-800-POLYCOM or Polycom.com.

* Available in select markets.