



ULTRIVA ENHANCES ERP VALUE THROUGHOUT MANUFACTURING SUPPLY CHAIN

Cupertino, CA – March 11, 2015 – Modular, web-based tools are designed to complement and extend the value of the businesses systems already in place, such as MRP and/or ERP. Platforms can be deployed quickly in high-impact areas—whether in finished goods, raw materials replenishment, or production management, and get an immediate improvement across the board. Manufacturers need an execution platform that facilitates the flow of information and materials across boundaries to give complete visibility while making better use of time and resources.

Ultriva, well-established as a lean manufacturing technology provider has devised a supply chain platform that extends the value of ERP (enterprise resource planning) for manufacturers worldwide.

Forecast Errors, published by Ultriva, recently shared methods, modes, and tools used in a variety of supply chain industries. The newsletter explores forecast errors as the difference between the actual and predicted value. In the current issue, Forecast Errors argued that what separates best-in-class companies from those that struggle with accuracy is how they root out (and learn from) forecasting errors.

A forecast error is the difference between the actual and predicted value. The consequences are expensive inefficiencies that can be resolved with lean manufacturing technology.

To subscribe to Forecast Errors, go to: <http://info.ultriva.com/newsletter>

About Ultriva

Ultriva's (www.ultriva.com) cloud-based platform leverages seamlessly integrates with leading ERP and MRP systems, to deliver an end to end pull based replenishment solution. Ultriva, based in Cupertino, CA, implements a global demand driven manufacturing model by providing full visibility, scheduling, and sequencing of production of customer orders. Ultriva was named one of the Great Supply Chain Projects of 2014 by Supply & Demand Chain Executive magazine and recently named one of 50 Best Supply Chain Blogs of 2014 by SupplyChainOpz. The company's global footprint is increasing rapidly with implementations in wide variety of industry sectors and enterprises such as Magellan Aerospace, CareFusion, Emerson, Ingersoll Rand, McKesson, Triumph Group, Regal Beloit, Thermo Fisher, and more. Follow Ultriva on Twitter at @Ultriva.

Ultriva, Inc.

1601 S. De Anza Blvd., #165
Cupertino, CA 95014
Tel: (408) 248-9803

--- End ---