
LOGISTICS INSIGHT ASIA PROFILES ULTRIVA FOUNDER ABOUT A SMARTER SUPPLY CHAIN

Cupertino, CA – March 20, 2015 – Ultriva Inc., a provider of cloud-based supply chain execution software, was recently featured in Logistics Insight Asia. Narayan Laksham, founder and CEO of Ultriva shared, “When Supply Chain initiatives are undertaken, and they usually involve improving the forecast. However, MRP and ERP systems are data intensive and require timely and stable sales.” Not much has changed with supply chain management in the last two decades. MRP and ERP forecasts still rule the roost.

Laksham explained viewing data in a supplier portal utilizing the cloud allows for a single, real-time view of inventory. Buyers, planners, and suppliers see what stock is on hand as well as real-time consumption. Real-time data is accessible to everyone. All can see what orders have been received, shipped, or in transit. This allows all trading partners to be on the same page, with access to the same tools and platforms. Supply chain managers can make proactive decisions “on the go” instead of waiting for the next MRP run or confirmation email or phone call from a supplier that the purchase order was received and is being filled. The decision-making process improves when all information is accurate and easily accessible by all.

To read the entire article, go to: <http://www.logasiamag.com/article/ultriva-founder-explains-how-the-cloud-can-make-supply-chain-smarter/4599>

About Ultriva

Ultriva’s (www.ultriva.com) cloud-based platform leverages seamlessly integrates with leading ERP and MRP systems, to deliver an end to end pull based replenishment solution. Ultriva, based in Cupertino, CA, implements a global demand driven manufacturing model by providing full visibility, scheduling, and sequencing of production of customer orders. Ultriva was named one of the Great Supply Chain Projects of 2014 by Supply & Demand Chain Executive magazine and recently named one of 50 Best Supply Chain Blogs of 2014 by SupplyChainOpz. The company’s global footprint is increasing rapidly with implementations in wide variety of industry sectors and enterprises such as Magellan Aerospace, CareFusion, Emerson, Ingersoll Rand, McKesson, Triumph Group, Regal Beloit, Thermo Fisher, and more. Follow Ultriva on Twitter at @Ultriva.

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