

## Who just emailed a social security number?

With the passage of the HITECH Act and HIPAA Security Rule, the safeguarding of Protected Health Information (PHI) is a business imperative. One misrouted email could result in a breach under HIPAA and HITECH regulations and spell disaster for your reputation. Avoid compliance violation fines by encrypting to secure and protect sensitive information at any time, from anywhere.



### Get control over email

We'll help you customize a policy, build a program, and train your staff. Encrypting an email is easy – all you have to do is add 'secure' or 'encrypt' to the subject line of an email. You can also automatically trigger encryption based on functional role or if key phrases are sent in emails, like credit card or social security numbers.

### It's automated and easy

Experts will work with you to determine rules.

- What specific words trigger emails to be encrypted?
- Are there individuals or roles that always have emails encrypted?
- Which individuals can manually encrypt?

### Execute and reduce risk

Across the country, executives are protecting their business with a robust email encryption program, including:

- Professional IT services, in conjunction with your legal counsel, to author, train and implement your policy
- Software to detect, encrypt and archive
- A secure portal to send and receive emails
- Reporting tools to track encryption history
- Monitoring to assist with HIPAA compliance

## Your advantage:

- Enforce your email encryption policy without disruption
- Hide complexities and eliminate guesswork
- Organize privacy regulations
- Avoid steep fines for HIPAA and HITECH violations