

CAST Launches Highlight Partner Program to Reduce Complexity for Application Portfolios and Streamline Digital Transformation

New York – May 3, 2016 – [CAST](#), a world leader in software analysis and measurement, today announced the Highlight Partner Program to help providers identify risk, reduce complexities and minimize costs associated with managing enterprise applications for end users. This includes rationalizing IT portfolios and aiding customers in their digital transformation journey.

The [Highlight Partner Program](#) connects CAST with companies that provide Enterprise Architecture (EA), Application Portfolio Management (APM) and Project Portfolio Management (PPM) solutions, providing integration opportunities with Highlight's SaaS-based application portfolio measurement technology. When joined to EA, APM and PPM solutions, Highlight brings an added layer of visibility to mission-critical applications and points to [software quality](#) issues so they can be solved before problems arise. This leads to improved application portfolio health, preparing the end user for scalable growth in a digital world.

The program has two primary roles and goals:

- Establish a network of Technology Partners – the Highlight Partner Program connects EA, APM and PPM providers to bring new, integrated solutions to market.
- Create new opportunities with Service Providers – the Highlight Partner Program opens new revenue streams for consultants and advisory firms by adding fact-based insights to their expert advice.

“Solution providers in EA, APM and PPM are seeing a greater need for IT rationalization and transformation capabilities, and the Highlight Partner Program has been designed with a 1+1=3 approach. When Highlight and our partners’ solutions are combined, we’re elevating the value for end users and giving them more fact-based insights than ever before,” said Jeff Fraleigh, Global Head for CAST Highlight. “We are excited to launch the Highlight Partner Program as the missing ‘glue’ between companies simply talking about portfolio transformation and actually digitizing their operations in a way that is efficient, secure and scalable.”

“When disconnects exist between what the business is seeking and what IT provides, visibility provided by solutions such as CAST Highlight can be helpful,” said Melinda Ballou, program director for IDC’s Application Lifecycle Management and Executive Strategies Service. “Analysis enabled by CAST Highlight and similar products can provide insight and help inject objectivity to improve IT collaboration, furthering business goals and helping to drive revenue. CAST’s Highlight Partner Program, by bringing vendors together across the EA, APM and PPM arenas, may serve to further eliminate gaps in the market and help to unify disparate strategies.”

The Highlight Partner Program launched with more than 10 global partner organizations, ranging from enterprise architecture and application portfolio solution providers to consultants and advisory companies.

For more information about the [Highlight Partner Program](#) or to become a member, please contact Britney Schaeffer at b.schaeffer@castsoftware.com.



About CAST Highlight

CAST Highlight is an ultra-rapid code-scanning SaaS offering that identifies potential IT risks and cost savings opportunities across distributed application portfolios. By delivering data and insights on the health of portfolios, CAST Highlight provides IT leaders with objectivity and clarity to make more informed business decisions, prevent risk, and reduce complexity and cost.

About CAST

CAST is the world leader in software analysis and measurement, with unique technology resulting from \$130 million in R&D investment. CAST introduces fact-based transparency into application development and sourcing to transform it into a management discipline. More than 250 companies across all industry sectors and geographies rely on CAST to prevent business disruption while reducing hard IT costs and software risk. CAST is an integral part of software delivery and maintenance at the world's leading IT service providers. Founded in 1990, CAST is listed on Euronext (CAS) and serves IT intensive enterprises worldwide with offices in North America, Europe and India.

For more information about CAST:

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