

DeepSky[™]

M A R K E T I N G

Stronger Sales • Healthy Profits

GREEN
LEGACY



What is a Fossil Fuel?



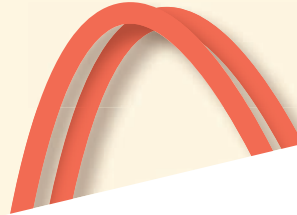
Many millions of years ago, before the age of dinosaurs, our planet was covered with water. Billions of tiny plants and animals populated this water world. As these creatures died and sank to the ocean floor their remains were mixed with layers of mud and sand. Time, heat, and pressure combined to turn this mixture of organic and mineral sediment into pools of crude oil. Oil is called a fossil fuel because it was formed from the remains of prehistoric life.

Very amounts of time are required to produce the oil that fuels the machines we use every day. Like the dinosaurs, crude oil will some day become extinct.

Three things you and your family should know about the scarcity of fossil fuels:

- It is estimated that our crude oil reserves will be depleted within a century.
- We need to move toward renewable and non-polluting technologies.
- Solar and wind power are some of the most promising possibilities for clean new fuel.

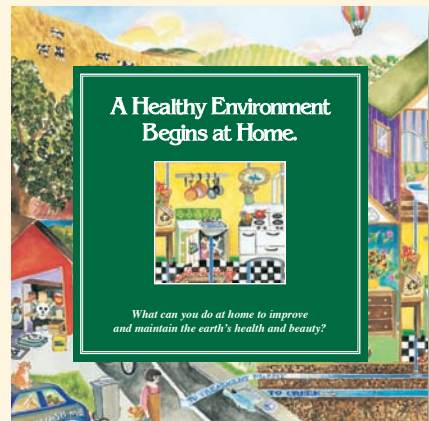
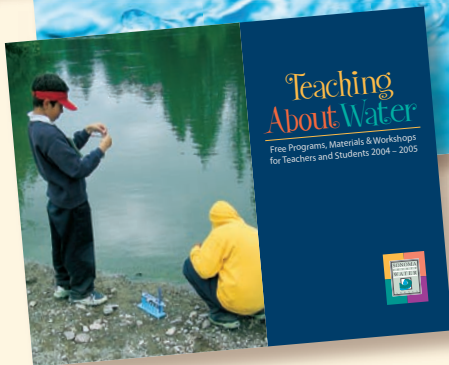
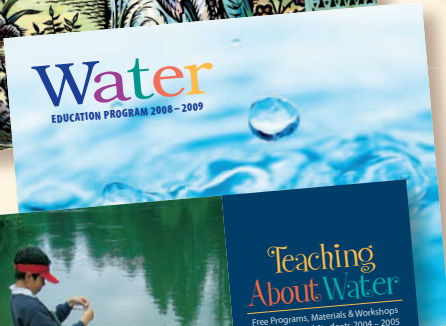
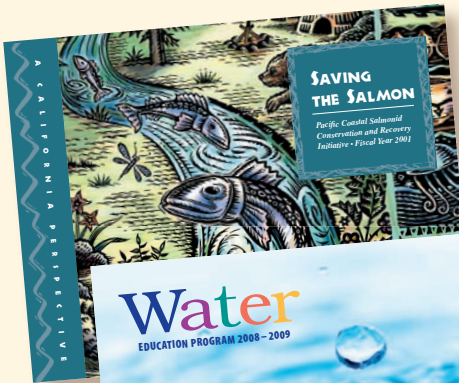
If you are involved in a branding or communication project for a planet friendly or socially responsible organization, DeepSky Marketing may be an ideal resource and partner. Our inhouse marketing branch, **Schmidt Creative**, is widely experienced in outreach education and has created and produced all these examples and many more.



Watersheds bring life
Fish, birds, pets and people too
Protect them for all

When aging fire
equipment in the
U.S. is discarded

The Douglas Mendel
**Cambodian
Relief Fund**
sends it where
the need is great.





RECOMMENDATIONS

Below are some testimonials for our work on environmental and social projects.

“Jeffrey Schmidt made the process of producing a high-end outreach tool simple, attainable and enjoyable. I highly recommend Schmidt Creative for anyone in need of top quality work and results.”

— Sharron Bowen
Environmental Services Department
City of Hayward

“Schmidt Creative helped me greatly in promoting the important work I do for the Cambodian people. Jeffrey had ideas I never thought of—he’s a genius.”

— Doug Mendel
The Douglas Mendel Cambodian Relief Fund

“Jeffrey Schmidt is my choice for high-end design and outreach work. He created numerous marketing pieces for us that work on many levels—good looks, good message and timely service and results.”

— Lesli Daniel
Sonoma County Waste Management Agency

“We wanted to produce a document that captured the energy and creativity generated in a series of public workshops. Jeffrey did just that. The *Creek Dreams* booklet he created is incredibly beautiful, and has played a critical role in drawing more attention, volunteers, and funding to the project.”

— Sheri Emerson
Environmental Specialist, City of Santa Rosa



The 10 'Most Wanted' Bugs in Your Garden

Guiltily of: Controlling garden pests without the need for toxic chemicals

Reward: A healthy, sustainable garden that saves money and resources and protects the health of families, pets and the environment

Examples continue on back cover.

STORM DRAINS Lead Straight to Creeks

HELP KEEP POLLUTION AWAY FROM WATERWAYS

HOME	YARD	GARAGE
<p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p>	<p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p>	<p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p> <p>Check for illegal dumping. If you see illegal dumping, call your local law enforcement agency.</p>

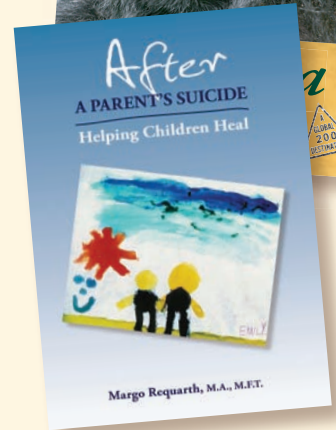
STORM WATER MANAGEMENT TEAM • 43 STONY CIRCLE, SANTA ROSA, CA 95401 • 707.542.1447



Behavioral Health & Recovery Services
SAN MATEO COUNTY

“Most people spend the majority of their waking hours at work. I want to help people make these hours personally fulfilling, financially rewarding and very friendly to people and planet.”

— Jeffrey Schmidt
 Founder, DeepSky Marketing



**SCHMIDT
 CREATIVE**

DeepSky

MARKETING
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