



*One Penn Plaza  
Ferren Mall  
New Brunswick, NJ*

**Parking Authority**

## ***New Brunswick Announces Installation of IPS Smart Meters***

*NEW BRUNSWICK (Nov 9, 2011) --- The New Brunswick Parking Authority announces the installation of 56 new credit card and coin accepting parking meters, which will provide more convenience for the parking public.*

*The New Brunswick Parking Authority has recently agreed to a trial of 56 state-of-the-art IPS parking meters. The trial will allow the City to evaluate the new technology and survey the public for overall acceptance, with installation beginning in early November.*

*“Parking in downtown should be an afterthought, not an event.” Parking Authority Executive Director Mitch Karon said, “The ability to pay with coins or a credit card for parking, makes it easier.”*

*The new meters will allow parkers to pay with credit card, debit card, or coins. The New Brunswick Parking Authority has recently agreed to a trial of the state of the art, IPS Group single space meter with installation beginning in early November.*

*The new IPS parking meters being trialed in New Brunswick by the Parking Authority will be installed by City Hall, the Post Office, County Courthouse and the Easton Avenue lot.*



*The new parking meter features include; environmentally friendly solar power, high contrast displays for viewing, multiple payment options of credit/debit card and coin, and an option to allow drivers to pay-by-cell phone in the future.*

*Parking will now be easier for those visiting lovely downtown New Brunswick since their length of stay will no longer be dictated by the amount of change they have in their pockets. Meter programming will allow parkers to pay in advance of enforcement hours beginning with the purchased time actually starting when the enforcement period starts.*

*For more information please contact the:*

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One Penn Plaza  
Ferren Mall  
New Brunswick, NJ 08901  
Attention: Mr. Mitch Karon, Executive Director*



### **About the Parking Meter Supplier**

*IPS Group, Inc. is the patented provider of credit card enabled single-space parking meters, helping cities and universities around the globe upgrade and manage their parking operations. IPS meter mechanisms retrofit into current parking meter housings and offer additional payment options including coins, credit/debit cards and smart cards. Customers benefit from access to real-time parking meter data, a comprehensive and intuitive web-based meter management system, and help employ green initiatives by using solar power technology. A complimentary product suite including vehicle detection sensors and remote payment options make the IPS solution the most advanced parking system in the world.*



METERS SUPPLIED BY IPS GROUP INC., SAN DIEGO, CA.  
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