



PRESS RELEASE

October 25, 2010

For Immediate Release

Contact: Ellen McKewen

(310) 263-3018

emckewen@cmtc.com

www.cmtc.com

Applied Powdercoat Holds Graduation Ceremony After Completing ETP Training using CMTC Services

Oxnard, CA – [Applied Powdercoat](#), a Southern California leader in dry metal finishing, completed a training program funded through the [Employment Training Panel \(ETP\)](#) and will celebrate with a ceremony on Thursday, October 28th. The event will take place at their facility at 3101 Camino Del Sol, Oxnard CA 93030 and will consist of a plant tour at 12:30pm and a graduation service at 1:00pm.

Completion of the ETP program certifies that Applied Powdercoat successfully trained and cultivated a more efficient workforce that fosters continuous improvement.

“We are honored to be recognized for improving our team’s productivity,” says Vic Anselmo, President of Applied Powdercoat. “We look forward to better serving our clients and supporting our local economy.”

Applied Powdercoat provides high performance, environmentally friendly powder coating services, an alternative to liquid spray painting. The company works with commercial industries and its customer base includes organizations such as [Haas](#) Automation.

The company was guided through the program by [California Manufacturing Technology Consulting \(CMTC\)](#), a private, nonprofit corporation which assists Southern California manufacturers become more competitive. A CMTC representative took ETP guidelines and created a customized plan for the company.

The CMTC consultant trained supervisors in areas such as Staff Motivation, [Lean](#) Operations, Continuous Improvement and Teamwork. Applied Powdercoat now works on weekly projects aimed at Visual Control and Productivity Improvements and is attaining positive results from the ongoing efforts of its employees and CMTC’s structured follow-up plan.

“CMTC guided us to improving our competitiveness in vital areas that affect our customers: Quality, On-time Delivery and Customer Service,” adds Anselmo. “Their direction helped set the groundwork for sustainable results.”

For more information about Applied Powdercoat, call 805-981-1991 or visit www.appliedpowder.com. For more information about the ETP, call 916-327-5640 or visit <http://www.etp.ca.gov>. For more information about CMTC, call 310-263-3018 or visit www.cmtc.com.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING:

A private, nonprofit corporation established in 1992, CMTC serves Los Angeles to San Diego/Imperial County. CMTC provides high value consulting services for improving management and production of high tech and traditional small and medium-size manufacturers. CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy & Gas House Reduction, Quality Improvement, Distribution and Supply Chain Management. For more information, visit www.cmtc.com.

###