



PRESS RELEASE
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For Immediate Release

Contact: Ellen McKewen
(310) 263-3018
emckewen@cmtc.com
www.cmtc.com

CMTC Appoints James Watson as New President and CEO

TORRANCE, CA – The CMTC[®] Board of Directors has announced the appointment of a new President and CEO, James Watson, effective September 1, 2011. Mr. Watson started with CMTC in 1999 as Vice President of Business Development, transitioning to the position of Vice President of Operations in 2001, which he has held for the past 10 years. In his role as Vice President of Operations, he was responsible for the day-to-day operations of CMTC.

After an extensive search, Thomas Fallo, Chairman of the Board of Directors, announced that the key factors in making this important selection were Jim's breadth of knowledge, his experience in working in the [Manufacturing Extension Partnership network](#), a system of centers providing services for small and mid-sized U.S. manufacturers to drive business growth and job creation, and his accomplishments as Vice President of Operations.

Mr. Watson will be responsible for crafting the future vision of CMTC, promoting the importance of the manufacturing sector to State and Federal legislators and expanding the awareness of CMTC's capabilities throughout Southern California. He will also guide CMTC's Defense Services and Healthcare business units

"The Board and I are very excited about Jim assuming leadership of CMTC with this well deserved promotion," stated Thomas Fallo.

With over 30 years of management experience in areas of strategic planning, operations management, organizational design, sales and marketing and cultural alignment, Mr. Watson brings a wide range of knowledge to his new position as President and CEO. He started his career with Western Airlines advancing to Vice President Passenger and Cargo Sales and then was Vice President and General Manager of SuperShuttle International before moving to Anchor Audio as the Vice President of Sales and General Manager Europe.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC is an affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit www.cmtc.com.

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