

PRESS RELEASE July 15, 2010 For Immediate Release Contact: Ellen McKewen (310) 263-3018 emckewen@cmtc.com www.cmtc.com

Manufacturers Indicate Production Improvements with CMTC Assistance Connected to Adding Jobs

TORRANCE, CA – A comprehensive, independent report found that the key to increasing your company's impact is having a "hands-on" problem solver available to your company. An independent 3^{rd} party study of over 600 Southern California manufacturers receiving consulting services stated that over 91% polled had a record of positive financial impact as a result of implementing changes recommended by <u>California Manufacturing</u> <u>Technology Consulting</u>TM (CMTC).

A detail study of 65 manufacturers in the report, found a direct correlation between their improvements and adding jobs, staying in business and remaining in California. This study reported that an unprecedented 93% of these 65 companies said improvements were significant to growing business and adding jobs. Additionally, 87% of these companies said improvements were significant to staying in business and a near 60% said improvements enabled them to continue working in California.

The survey data compiled between July 2009 and June 2010, found that strong improvement comes about through CMTC's practice of combining education, training and consulting. Benefits from these services were noted as substantial and having major implications for supporting a healthy California economy.

One customer, <u>Miles Chemical</u>, decided that by adding all four quality standards, they are now in a position to meet market challenges and improve their bottom line, thereby remaining in California. They are probably one of the only known chemical companies to have <u>ISO 9001</u>, <u>Responsible Distribution Process</u> (RDP), <u>ISO 14001</u> and <u>OHSAS 18001</u>. "CMTC's knowledge and professionalism gave us the support we needed to achieve this accomplishment," adds Miles. "Their partnership has given us the direction to continuously improve our efficiency and effectiveness."

"The survey data validates CMTC's mission to help Southern California leaders improve their business by investing in change," says <u>David Braunstein</u>, President and CEO of CMTC. "Manufacturers are inclined to continuously make important improvements in order to remain competitive and stay in California. They are learning that making and sustaining improvements are two separate challenges."

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC serves Los Angeles to San Diego/Imperial County. CMTC provides high value consulting services for improving management and production of high tech and traditional small and medium-size manufacturers. CMTC is an affiliate of <u>NIST MEP</u>, under the Federal Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provide assistance to manufacturers. CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy & GHG Emissions Reduction, Quality Improvement, Distribution and Supply Chain Management. For more information, visit <u>www.cmtc.com</u>