



PRESS RELEASE

September 22, 2010

For Immediate Release

Contact: Ellen McKewen

(310) 263-3018

emckewen@cmtc.com

www.cmtc.com

625 California Manufacturers Find Success in a Tough Economy

TORRANCE, CA – A comprehensive, independent report on companies served by [California Manufacturing Technology Consulting](http://www.cmtc.com)[™] (CMTC) found that the key to increasing your company's impact is having a "hands-on" problem solver available to your company. An independent 3rd party study of over 625 Southern California manufacturers receiving consulting services stated that over 77% polled had a record of positive financial impact and of these manufacturers surveyed during the past year, a total of 507 new manufacturing jobs were added. While many California job losses are occurring, these manufacturers are surviving in a tough economy by implementing management and operational improvements recommended by CMTC.

For example, [Dicronite Southwest](http://www.dicronite.com)[®], an aerospace industry supplier, of thin, durable dry lubricant film coatings, which reduces friction wear and heat, has been used on the Mars Explorer Rover and U.S. Space Shuttle. They increased sales, reduced costs and enhanced the skills of their workforce when they further improved their quality standards and obtained AS 9100 certification for production of their dry lubricant coatings. "For a small manufacturing company that wants to compete for lucrative work, AS 9100 is an essential requirement for participating in the supply chain," says Steve Dively, Vice President of Dicronite[®].

A further study of 72 manufacturers in the report, found a direct correlation between their improvements and adding jobs, staying in business and remaining in California. This study reported that an unprecedented 96% of these 72 manufacturers said improvements were significant to growing business and adding jobs. Additionally, 86% of these companies said improvements were significant to staying in business and 60%, or 43 manufacturers indicated improvements enabled them to continue working in California.

The survey data compiled between October 2009 and September 2010, found that strong improvement comes about through CMTC's "hands-on consulting" practice of combining education, training and advice. Benefits from these type of services were verifiably substantial and having major implications for supporting the California economy.

"The survey data validates CMTC's mission to help Southern California industry leaders improve their business by investing in making and sustaining improvements," says [David Braunstein](http://www.cmtc.com), President and CEO of CMTC. "Manufacturers who can compete are those inclined to continuously make important improvements, remain competitive and stay in California."

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC serves Los Angeles to San Diego/Imperial County. CMTC provides high value consulting services for improving management and production of high tech and traditional small and medium-size manufacturers. CMTC is an affiliate of [NIST MEP](http://www.nist.gov), under the Federal Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provide assistance to manufacturers. CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy & GHG Emissions Reduction, Quality Improvement, Distribution and Supply Chain Management. For more information, visit www.cmtc.com

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