



PRESS RELEASE

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For Immediate Release

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CMTC Forges Partnership with Dale Carnegie to Expand Service Offerings to Manufacturers

TORRANCE, CA – [California Manufacturing Technology Consulting](http://www.cmtc.com)® (CMTC) announced a new partnership with [Dale Carnegie](http://www.dalecarnegie.com) to expand its service offering to include new workforce improvement services including: sales training, business plan development, customer service, communications and leadership development. As a performance-based training partner, Dale Carnegie will focus on providing manufacturers the opportunity to enhance the skills and performance of their workforce leading to improved business results.

CMTC and Dale Carnegie will provide joint service delivery in Los Angeles County, San Diego County, the Inland Empire, Orange County and Ventura County. This region represents the largest concentration of manufacturers in the nation that has been significantly impacted by the recession. This new partnership will focus on accelerating sales growth and job creation.

"We are excited to have the ability to provide additional value to our clients through the partnership with CMTC. Together, CMTC and Dale Carnegie have the experience and knowledge to help companies grow and become more profitable," said Steve VerBurg, President of the Orange County office.

CMTC has been helping manufacturers for almost 20 years. With the Dale Carnegie partnership, CMTC can offer manufacturers additional workforce development services to complement existing lean, quality, energy and supply chain solutions.

"We're honored to partner with this elite group that has a stellar reputation in the marketplace," said [David Braunstein](http://www.dalecarnegie.com), President and CEO of [CMTC](http://www.cmtc.com). Through our joint efforts, we can assist California manufacturers in the creation of new business opportunities as we move out of the economic recession.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC is an affiliate of NIST MEP, under the Federal Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provide assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit www.cmtc.com.

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