

PRESS RELEASE November 29, 2010 For Immediate Release Contact: Ellen McKewen (310) 263-3018 emckewen@cmtc.com www.cmtc.com

CMTC Helps Manufacturers Retain Over 2,500 Jobs During Economic Downturn

TORRANCE, CA – An independent third party, surveyed 734 small to medium sized manufacturers from Southern California who reported impacts to their business between August 1, 2009 and July 31, 2010 These manufacturers received consulting services from <u>California Manufacturing Technology Consulting</u>® (CMTC), a nonprofit corporation. The report contained information on increased sales, but the retention of 2,085 jobs and adding an additional 507 jobs for a total exceeding 2,500 was the highlight during this reporting period.

The 12 month report showed that improvement in production practices led to a better competitive position and increased sales supported job growth and retention. Despite challenges with the economy and in the State, manufacturers inclined to improve are continuing to increase their businesses through hard work and creativity.

One such case is <u>Omega Precision</u>, a small family owned business in Santa Fe Springs. After improving their quality standards with AS9100 certification, they increased their competitive position and were able to retain jobs. Steven Venegas whose family started the business, indicated that "the results have been significant. Winning certification has improved the company's competitive position and helped it to retain \$2 million in sales as well as 13 jobs".

Bob Echter, President of <u>Dramm and Echter</u>, a flower producer in the San Diego area stated, "I'm glad we invested in CMTC during the downturn. It caused us to have a clear focus on improvement instead of concentrating on negativity".

"These results demonstrate that even during difficult economic times, manufacturing in the USA is viable. Southern California manufacturers have clearly benefited by embracing new production and management strategies to improve their bottom line and thus retain jobs in the State," says <u>David Braunstein</u>, President and CEO of CMTC.

"These manufacturers are making a commitment to become more competitive, remain in California and provide high-paying manufacturing jobs," adds Braunstein.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC is an affiliate of NIST MEP, under the Federal Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provide assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit <u>www.cmtc.com</u>.