



## **PRESS RELEASE**

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### **For Immediate Release**

Contact: Ellen McKewen

(310) 263-3018

[emckewen@cmtc.com](mailto:emckewen@cmtc.com)

[www.cmtc.com](http://www.cmtc.com)

## **CMTC Adds New Position to Focus on Growing Manufacturing Exports**

**TORRANCE, CA** –[California Manufacturing Technology Consulting](http://www.cmtc.com)<sup>®</sup> (CMTC) has added to their consultant capabilities an export advisor, Elizabeth Glynn. Ms. Glynn will be leading the CMTC export initiative to strengthen the ability of manufacturers in Southern California to sell internationally. She will accomplish these efforts through export seminars, export planning workshops, as well as working with individual manufacturing companies to assist them with the expansion of their export sales.

“Adding export expertise to our capabilities addresses a vital manufacturing need to become more globally competitive,” said Jim Watson, President and CEO of CMTC. He continued to say, “Exporting is an essential strategy for small and medium sized manufacturers to increase their business and bottom line.”

With more than 20 years of hands-on experience, she has worked with companies in the areas of export operations, export compliance, trade finance, and global logistics (SCM) with the objective of accelerating the companies’ export growth and maximizing competitive advantage in the global marketplace. Glynn worked as international business advisor at the Santa Monica College Small Business Development Center, counseling clients seeking to develop export/import businesses. In collaboration with the Los Angeles Area Chamber of Commerce, Glynn supported *Global Thursdays* which provides one-on-one international business counseling. Glynn inaugurated the *Exporters Networking Roundtable* which serves to address export business concerns, share best practices, and extend support to companies as they expand into overseas markets, and has developed several export-focused workshops.

In addition, with her extensive logistics background with a national customs broker/freight forwarder and air freight company, she has implemented/enhanced export operations for companies that resulted in increased business growth.

Ms. Glynn is one of 1300 recipients of the internationally recognized *CGBP* (Certified Global Business Professional) designation. Glynn holds a M.I.M. (Master of International Management) degree from the Thunderbird School of Global Management and a B.A. in Linguistics and Spanish from the University of California, Irvine.

**ABOUT CMTC** A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit [www.cmtc.com](http://www.cmtc.com).

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