



## FOR IMMEDIATE RELEASE

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## CA Manufacturers, Facilities and Colleges Open Their Doors for National Manufacturing Day on October 5<sup>th</sup>

**TORRANCE, CA** – [California Manufacturing Technology Consulting](http://www.cmtc.com)<sup>®</sup> (CMTC) in conjunction with [The Corporation for Manufacturing Excellence](http://www.manex.com) (Manex) is promoting [National Manufacturing Day](http://www.mfgday.com) on Friday, October 5, 2012. The day was designed to expand the knowledge about and improve the general perception of manufacturing careers and emphasize manufacturing's value to the U.S. economy. Coproduced by the NIST Manufacturing Extension Partnership (MEP), Fabricators & Manufacturers Association International, National Association of Manufacturers and the Manufacturing Institute, Manufacturing Day is for students, parents, educators, media, customers, suppliers and the community at large.

As part of the celebration, several training facilities, colleges and manufacturers from San Diego to San Francisco are [sponsoring facility tours and open houses](#) in their communities. Visitors will learn about real career opportunities, training and available industry resources. Manufacturers will additionally learn about business improvement resources and services delivered through MEPs. To see a list of all of the companies participating in this event, [click here](#).

“Manufacturing Day provides an avenue to raise awareness about the importance of manufacturing in our local community and nationwide,” says James Watson, President & CEO of CMTC, the MEP of Southern California. “California is home to more than 44,000 manufacturers and the sector employs more than 1.4 million people.”

“Many Northern California residents do not realize what a large and diverse manufacturing base exists in their very own backyard,” adds Gene Russell, CEO of Manex, the MEP for Northern California. “From artisan bakers, candy makers, bicycle manufacturers and wine, beer and spirits producers, to extreme high tech manufacturers in the bio medical, computing, pharmacy and aerospace fields, we have it all right here.”

In addition to fully supporting Manufacturing Day, CMTC manages a [Made in California](#) program to highlight the contributions of California's manufacturing community. The program includes an online directory of California manufacturers for the public to access and view the products made in the Golden State. California manufacturers can join the program at no cost and be featured online for free by [clicking here](#). Manex is launching an extension of the program for Northern California manufacturers in the near future. CMTC and MANEX, affiliates of NIST MEP, work with California manufacturers to help them become more efficient, innovative and profitable.

For more information about or to participate in Manufacturing Day, please visit [www.mfgday.com](http://www.mfgday.com). For more information about CMTC or Made in California, visit [www.cmtc.com](http://www.cmtc.com). For more information about Manex, please visit [www.manexconsulting.com](http://www.manexconsulting.com).

**ABOUT CMTC:** A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit [www.cmtc.com](http://www.cmtc.com).

**ABOUT MANEX:** Founded in 1995, The Corporation for Manufacturing Excellence (Manex) is a premier niche consulting firm with a focus on small to midsize manufacturers to help them quickly achieve cost efficiencies and increased profits. The Manex team brings an average of 20 years experience to provide a powerful depth and breadth of industry and business know-how. We are recognized for our strategic, enterprise-level expertise and extensive front-line manufacturing and distribution experience. Manex serves the Northern California region. For more information, visit [www.manexconsulting.com](http://www.manexconsulting.com).