



## For Immediate Release

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## **CMTC Supports Manufacturers Set to Celebrate National Manufacturing Day**

**TORRANCE, CA** – California Manufacturing Technology Consulting® (CMTC) is supporting manufacturers and organizations who will join companies around the nation on Friday, October 3<sup>rd</sup> to celebrate the third annual [National Manufacturing Day](#). The national day was established in 2012 to expand the knowledge about and improve the public's perception of manufacturing careers and the industry's value to the U.S. economy.

On National Manufacturing Day, manufacturers, associations and educational institutions will open their doors to hold events and tours for groups including students and educators, media members, community leaders, legislative representatives and local businesses.

The events will give outsiders an opportunity to learn more about the diverse career opportunities in the industry and enable visitors to experience manufacturing processes and products. Open houses will particularly help improve the millennial generation's perception of manufacturing.

California Manufacturing Technology Consulting® (CMTC), a nonprofit that helps Southern CA manufacturers become more profitable and globally competitive, is spreading awareness about National Manufacturing Day. The company [created a website page](#) where people can learn more about the celebration and [view all of the events](#) occurring throughout Southern California. CMTC also created a [special handout](#) for local area high schools and community colleges to raise awareness about the benefits of a career in manufacturing. An additional handout was created for manufacturers to assist them in [attracting the millennial generation](#) into manufacturing.

On the page, manufacturers are directed to resources where they can sign up to hold events and promote the event. Visitors can also view an infographic about U.S. manufacturing.

"Manufacturing growth is critical to Southern California's economic prosperity," says [James Watson](#), President & CEO of CMTC. "National Manufacturing Day allows the manufacturing community to share its stories and help the public realize how critical the industry is to our economy."

For more information about National Manufacturing Day, [click here](#) or contact Ellen McKewen at [emckewen@cmtc.com](mailto:emckewen@cmtc.com) or 310-263-3018.

### **ABOUT CMTC**

A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit [www.cmtc.com](http://www.cmtc.com) or follow us on LinkedIn, Facebook or Twitter. Subscribe to our manufacturing network blog at <http://www.cmtc.com/blog>.

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