



PRESS RELEASE

August 7, 2013

For Immediate Release

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NEXT GENERATION MANUFACTURING SURVEY PROVIDES COMPARATIVE MANUFACTURING DATA TO CALIFORNIA MANUFACTURERS

TORRANCE, CA – [California Manufacturing Technology Consulting® \(CMTC\)](http://www.cmtc.com) is providing small and medium sized manufacturers an opportunity to compare themselves to similar manufacturers in key strategic areas for Next Generation Manufacturing by participating in the 2013 Next Generation Manufacturing (NGM) Study. The survey will be released on August 8th and run through August 29th.

The NGM Study, also conducted in 2009 & 2011, gives manufacturers in California and across the nation access to manufacturing information and strategies that can help them capture competitive advantages, best practices to support execution of those strategies, and performance goals against which to measure their progress.

Manufacturing executives can participate in the NGM Study, by completing a free, quick and confidential online survey. Once the survey is released, participating manufacturers will receive a free Performance Report or “scorecard” that describes how they rank against world-class performance benchmarks and targets improvements where needed.

Results from the NGM Study provide manufacturing trends that help state and federal stakeholders develop and implement policies and programs to support the successful implementation of Next Generation Strategies.

“CMTC has asked California manufacturers to participate in the past because the survey offered a great overview of the State of Manufacturing across the U.S.,” stated [Jim Watson](#), President and CEO of CMTC. It allowed us to see how California manufacturers compared with manufacturing practices across the nation. This information can lead to the quick adoption of proven practices that lead to a company’s growth and profitability. “We are encouraging manufacturers to participate in the survey again this year, he continued.”

The NGM Study is part of a national research effort coordinated by the [American Small Manufacturers Coalition \(ASMC\)](#), the Association for Manufacturing Excellence, in partnership with CMTC and MEP centers across the nation. The study is conducted by [The Manufacturing Performance Institute Group \(MPI\)](#), a global research firm and thought leader on manufacturing performance, management and customer value. To see the results from the 2011 NGM Survey, [click here](#).

Participation in the survey is free and respondents are not required to share financial information. For more information, please visit: www.ngmstudy.com

ABOUT CMTC

A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. CMTC and Manex represent the MEP system in California and work in close collaboration on all manufacturing issues and opportunities within the State of California. For more information, visit www.cmtc.com or follow us on [LinkedIn](#), [Facebook](#) or [Twitter](#). Subscribe to our manufacturing network blog at <http://www.cmtc.com/blog.###>