

# Human Resource Analytics at Cricket Wireless



## client

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Cricket Wireless  
Industry: Telecommunications  
San Diego, CA USA  
400 employees

## technology

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Oracle HR Analytics  
Oracle E-Business Suite  
Oracle Database  
Oracle Business Intelligence  
Enterprise Edition

## Combining Oracle E-Business Suite with non-E-Business Suite Data

### About Cricket Wireless

Cricket is a customer-focused company providing innovative mobile wireless services targeted to meet the needs of customers under-served by traditional communications companies.

Cricket has over 4 million customers in 35 of the top 50 US markets. Their revenue of over \$1.7 billion in 2008 continues to grow at over 25% per year.

### Challenges

The client's HR department was having a difficult time seeing all HR information in a single place. Payroll reporting was difficult as it was outside Oracle E-Business Suite (EBS). Self-serving and ad-hoc reporting made the business too dependent on Informational Technology.

### Solution

KPI Partners implemented Oracle's HR Analytics solution sourced from Oracle E-Business Suite. Key project milestones included a custom organizational hierarchy and bringing business-critical customizations from Oracle E-Business Suite (EBS) into the Oracle BI Applications data warehouse. In addition, non-EBS data was brought in from the ADP Payroll System to give HR users visibility into all HR data in a single dashboard.

Historical snapshots were created and loaded from 2005 to enable headcount trending on a monthly basis.

