

# Project Management Simulation Game

*Cesim Project has been designed to capture the essence of project management in a collaborative and competitive environment.*



## FOCUS

Project management, teamwork and leadership, effective collaboration and communication



## USED IN

Introductory and more advanced project management courses, interactive project management sessions, executive and project management training programs



## PARTICIPANT TASKS

Each participant in a Cesim Project simulation exercise has an active role as part of a project team. The project team together is tasked with completing a large sub-project and the entire project organization must successfully complete multiple possibly interlocking projects each colored by some unique problem spots. The success of the teams vitally depends on the project members' ability to communicate appropriate action plans within the newly formed project team. Specifically the project teams and members must decide upon formation of project teams based on unique skill sets and task requirements, determination of appropriate budgets, prioritization of project tasks, use of overtime hours,



## KEY LEARNING AREAS

Cesim Project was designed from ground up on the philosophy that communication between the people is the essence of all project management. While project management at large covers a multitude of functional disciplines many of which are part of the simulation, the key learning area is the need to disseminate information appropriately within the project team and the larger organization, taking into full consideration the unique needs of the real project team in place. No two Cesim Project courses will ever be the same as each new session will bring about new people with their unique interpersonal skills and communicative tendencies.



## KEY SUCCESS FACTORS

Success is measured in a mixture of collaborative and competitive elements. Project teams in charge of their respective sub-projects within the larger project organization seek to complete their tasks with the best

quality, least time and cost and within budgetary constraints. However, the project teams should not neglect the collective goal of the entire organization that on its part can be measured against results from other project courses.



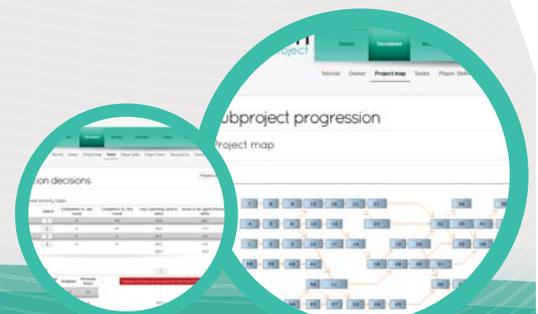
## EXPECTED OUTCOME

Better understanding of the critical element of communication in project work. Increased understanding of the interplay of collaborative and competitive elements in an environment that puts interpersonal skills at test. Insights into systematic measurement of project goals and key metrics like time, cost, budget overruns etc. Newly found appreciation of differences of opinion and variance in teamwork skills, and for people management.



## AVAILABLE LANGUAGES

English, Finnish



## The Most Intuitive Business Simulations

*All Cesim Business Simulations are built on an easy to use, scalable and highly automated online platform that allows instructors to run their courses on a web browser from anywhere, anytime.*

### Business, Strategy and Management Simulations

When you would like to increase participant engagement and hands-on business learning in your course.



**Cesim Global Challenge** has been designed to improve the understanding and knowledge of the complexity of global business operations in a dynamic, competitive environment.



**Cesim SimFirm** is a product based business simulation that integrates the functional areas of production, marketing and logistics.



**Cesim OnService** is a service based business simulation that integrates the functional areas of HR management, capacity management, pricing and marketing.



**Cesim SimBrand** develops the understanding and command of the whole marketing decision-making process.



**Cesim Project** has been designed to capture the essence of project management in a collaborative and competitive environment.

### Industry Specific Simulations

When your course or training requires the setting of a particular industry.



**Cesim Hospitality** is an interactive and fun learning environment that improves the participants' business competencies and employability.



**Cesim Bank** facilitates the understanding of the front and back office operations of a bank, and their interaction in a competitive environment.



**Cesim SimPower** is a browser-based power utility management simulation that combines the dynamics of power markets, production, and risk management.



**Cesim Connect** is a telecom operator simulation where teams manage mobile, broadband and entertainment services for residential customers and communications and IT services for corporate customers.

### Custom Business Simulations

When you need a simulation tailored specifically to the needs of your course or training.

Examples: Retail, Steel, Packaging, Real Estate Management, Public Broadcasting, and Contract Manufacturing.