

Biography for Bob Ferrari

Bob Ferrari is Founder and Executive Editor of the [Supply Chain Matters](#) Internet blog, as well as the Managing Director of the [Ferrari Consulting and Research Group](#).

Bob is a highly visible independent supply chain industry analyst, speaker and noted global-wide blogger with demonstrated experience and insights within supply chain, manufacturing and operations business process and information technology transformation. His blog, *Supply Chain Matters* is recognized as among the top ten commenting on global supply chain developments and their implications for businesses.

His professional background includes executive leadership roles in technology marketing and consulting roles with both mid-market and enterprise technology vendors such as SAP AG and Oracle Corporation. Bob's background includes many years of experience in multi-functional supply chain management roles that include planning, operations, fulfillment, information systems deployment and customer service areas.

Bob has had two different roles in the Industry Analyst community providing research and insights for global supply chains. These included Practice Director of Global Supply Chain Strategies at analyst firm IDC, and Research Director of Supply Chain Strategies at AMR Research.

Bob holds CSCP (*Certified Supply Chain Professional*), CPIM (*Certified in Production and Inventory Management*), and *Inbound Marketing Professional* certifications. Bob is also a longstanding member of the *Council of Supply Chain Management Professionals* (CSCMP) and the *Association for Operations Management* (APICS). He currently serves as Board member for the *New England Roundtable* chapter of CSCMP, member of the *North America Leadership Team* (NALT) for the *Supply Chain Council* and has been a prior board member for the *MIT Forum for Supply Chain Innovation*.

His formal education includes an MBA from the F.W. Olin Graduate School of Business at Babson College, and a Bachelor of Science in Business Administration from Northeastern University