



## MAY 2011 RATE ADJUSTMENTS

### MEDICARE SUPPLEMENT

March 9, 2011

RATE ADJUSTMENTS  
EFFECTIVE MAY 1, 2011:

**1990 STANDARDIZED**  
*(BUSINESS SOLD PRIOR TO  
JUNE 1, 2010)*

Effective on Assured Life Association **inforce business** for **1990 Standardized** Medicare supplement in **AL, AZ, IL, OH, OK, PA, TX, WV** and Medicare SELECT in **OH, PA** and **TX** as of **May 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

1990 Standardized Medicare Supplement Plans – ALA Inforce Business Only						
STATE	Rate Adjustment					
	Plan A <i>MTA1</i>	Plan B <i>MTA2/MTA7</i>	Plan C <i>MTA3MTA8</i>	Plan D <i>MTA4/MTA9</i>	Plan F <i>MTA5/MTA10</i>	Plan G <i>MTA6/MTA11</i>
AL	10%	9%	9%	9%	9%	9%
AZ	10%	9%	9%	9%	14%	9%
IL	10%	9%	9%	9%	16%	9%
OH supp	10%	9%	20%	15%	20%	12%
OH SELECT	N/A	9%	20%	15%	20%	12%
OK	10%	9%	9%	9%	15%	9%
PA supp	9%	9%	9%	9%	9%	9%
PA SELECT	N/A	9%	9%	9%	9%	9%
TX supp	10%	9%	9%	9%	13%	9%
TX SELECT	N/A	9%	9%	9%	9%	9%
WV	10%	9%	9%	9%	9%	9%

Effective on Woodmen of the World **inforce business** for **1990 Standardized** Medicare supplement in **OR, UT and WA** as of **May 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

1990 Standardized Medicare Supplement Plans – WOW Inforce Business Only						
STATE	Rate Adjustment					
	Plan A <i>MTW1</i>	Plan B <i>MTW2</i>	Plan C <i>MTW3</i>	Plan D <i>MTW4</i>	Plan F <i>MTW5</i>	Plan G <i>MTW6</i>
OR	10%	9%	9%	9%	15%	9%
UT	10%	9%	9%	9%	15%	9%
WA	9%	9%	9%	9%	9%	9%

RATE ADJUSTMENTS  
EFFECTIVE MAY 1, 2011:

**MODERNIZED**  
*(BUSINESS SOLD  
ON OR AFTER JUNE 1, 2010)*

Effective on Assured Life Association **new and inforce business** for Modernized Medicare supplement in **AL, OK and TX** and Medicare SELECT in **TX** as of **May 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
STATE	Rate Adjustment						
	Plan A <i>MTA20</i>	Plan B <i>MTA21/MTA40</i>	Plan C <i>MTA22/MTA41</i>	Plan D <i>MTA23/MTA42</i>	Plan F <i>MTA24/MTA43</i>	Plan G <i>MTA25/MTA44</i>	Plan N <i>MTA31</i>
AL	10%	9%	9%	9%	9%	9%	9%
OK	10%	9%	9%	9%	15%	9%	9%
TX supp	10%	9%	9%	9%	13%	9%	9%
TX SELECT	N/A	9%	9%	9%	9%	9%	N/A

Effective on Woodmen of the World **new and inforce business** for Modernized Medicare supplement in **OR** as of **May 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

Modernized Medicare Supplement Plans – WOW New and Inforce Business							
STATE	Rate Adjustment						
	Plan A <i>MTW20</i>	Plan B <i>MTW21</i>	Plan C <i>MTW22</i>	Plan D <i>MTW23</i>	Plan F <i>MTW24</i>	Plan G <i>MTW25</i>	Plan N <i>MTW31</i>
OR	10%	9%	9%	9%	15%	9%	9%

**NOTIFICATION:**

Letters to the insureds regarding these rate adjustments will be mailed soon.  
You will be notified when the new outlines for the Modernized plans are available.

**12-Month Rule:**

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

**PLEASE CONTACT US IF YOU  
HAVE QUESTIONS:**

Call: (877) 815-4776  
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