



JUNE 2011 RATE ADJUSTMENTS LA SUPP AND SELECT

MEDICARE SUPPLEMENT

March 30, 2011

**RATE ADJUSTMENTS
EFFECTIVE JUNE 1, 2011:**

1990 STANDARDIZED
*(BUSINESS EFFECTIVE PRIOR TO
JUNE 1, 2010)*

Effective on Assured Life Association **inforce business** for **1990 Standardized** Medicare supplement and SELECT in **LA** as of **June 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

1990 Standardized Medicare Supplement Plans – ALA Inforce Business Only						
STATE	Rate Adjustment					
	Plan A <small>MTA1</small>	Plan B <small>MTA2/MTA7</small>	Plan C <small>MTA3MTA8</small>	Plan D <small>MTA4/MTA9</small>	Plan F <small>MTA5/MTA10</small>	Plan G <small>MTA6/MTA11</small>
LA supp	9%	9%	9%	9%	9%	9%
LA Select	N/A	9%	9%	9%	9%	9%

**RATE ADJUSTMENTS
EFFECTIVE JUNE 1, 2011:**

MODERNIZED
*(BUSINESS EFFECTIVE
ON OR AFTER JUNE 1, 2010)*

Effective on Assured Life Association **new and inforce business** for **Modernized** Medicare supplement **and SELECT** in **LA** as of **June 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
STATE	Rate Adjustment						
	Plan A <small>MTA20</small>	Plan B <small>MTA21/MTA40</small>	Plan C <small>MTA22/MTA41</small>	Plan D <small>MTA23/MTA42</small>	Plan F <small>MTA24/MTA43</small>	Plan G <small>MTA25/MTA44</small>	Plan N <small>MTA31</small>
LA supp	9%	9%	9%	9%	9%	9%	9%
LA Select	N/A	9%	9%	9%	9%	9%	9%

NOTIFICATION:

Letters to the insureds regarding these rate adjustments will be mailed soon.
You will be notified when the new outlines for the Modernized plans are available.

12-Month Rule:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

**PLEASE CONTACT US IF YOU
HAVE QUESTIONS:**

Call: (877) 815-4776
E-Mail: woodmensalesupport@medsuppservices.com