



## JUNE 2011 RATE ADJUSTMENTS NEBRASKA & VIRGINIA

### MEDICARE SUPPLEMENT

April 6, 2011

### RATE ADJUSTMENTS EFFECTIVE JUNE 1, 2011:

#### 1990 STANDARDIZED (BUSINESS EFFECTIVE PRIOR TO JUNE 1, 2010)

Effective on Assured Life Association **inforce business** for **1990 Standardized** Medicare supplement in **NE** and **VA** as of **June 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

1990 Standardized Medicare Supplement Plans – ALA Inforce Business Only						
STATE	Rate Adjustment					
	Plan A <i>MTA1</i>	Plan B <i>MTA2</i>	Plan C <i>MTA3</i>	Plan D <i>MTA4</i>	Plan F <i>MTA5</i>	Plan G <i>MTA6</i>
NE supp	10%	9%	9%	9%	20%	9%
VA supp	10%	9%	9%	9%	20%	9%

### RATE ADJUSTMENTS EFFECTIVE JUNE 1, 2011:

#### MODERNIZED (BUSINESS EFFECTIVE ON OR AFTER JUNE 1, 2010)

Effective on Assured Life Association **new and inforce business** for **Modernized** Medicare supplement in **VA** as of **June 1, 2011**, the following rate adjustments by plan/certificate listed will be effective:

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
STATE	Rate Adjustment						
	Plan A <i>MTA20</i>	Plan B <i>MTA21</i>	Plan C <i>MTA22</i>	Plan D <i>MTA23</i>	Plan F <i>MTA24</i>	Plan G <i>MTA25</i>	Plan N <i>MTA31</i>
VA supp	10%	9%	9%	9%	20%	9%	9%

### NOTIFICATION:

Letters to the insureds regarding these rate adjustments will be mailed soon.  
You will be notified when the new outlines for the Modernized plans are available.

### 12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

### PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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