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# MEDICARE SUPPLEMENT OHIO SOLICITATION REGULATION

## MEDICARE SUPPLEMENT

November 30, 2011

### REGULATORY UPDATE:

Effective November 11, 2011 the following regulatory change was made in Ohio regarding the solicitation of insurance to Medicare-eligible individuals.

The following **unsolicited** contact with a Medicare-eligible person is prohibited:

- Telephonic or electronic solicitation, which includes leaving an electronic voicemail message on an answering machine;
- Text message, or email contact;
- Soliciting door to door;
- Leaving information such as a leaflet or flyer on someone's car;
- Approaching a Medicare-eligible person in common areas (e.g., parking lots, hallways, lobbies, etc.); and
- Attempting to or contacting a Medicare-eligible person residing in a nursing home, long term care facility, assisted living facility, or other similar residence established for or primarily occupied by senior citizens.

Please forward this information to your producers and staff.

### QUESTIONS:

Call: (877) 815-4776

E-Mail: [woodmensalesupport@medsuppservices.com](mailto:woodmensalesupport@medsuppservices.com)