



MARCH 2012 RATE RELEASE IOWA

MEDICARE SUPPLEMENT

February 15, 2012

RATE ADJUSTMENTS:

The following rate adjustments by plan/certificate listed below will be effective **March 1, 2012** on **new business** and **inforce business** on Assured Life Association 2010 Modernized Medicare supplement certificates in **Iowa**:

MODERNIZED

*(POLICIES EFFECTIVE
ON OR AFTER JUNE 1, 2010)*

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
Product	Rate Adjustment						
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G	Plan N
IA- supp	13.9%	13.9%	13.9%	13.9%	13.9%	13.9%	9%

MARKETING MATERIALS:

State	Company	New Outline	New App Book
IA – Supp	ALA	T01_156_IA_0312	T01_310_IA <i>Print Date 02/15/12</i>

ORDERING MATERIALS:

The attached outline of coverage replaces the current outline effective March 1, 2012. The app book has been updated to include the new outline and is available to order today through normal channels.

12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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