



## JUNE 2012 RATE RELEASE

### MEDICARE SUPPLEMENT

May 16, 2012

#### RATE ADJUSTMENTS:

The following rate adjustments by plan/certificate listed below will be effective **June 1, 2012** on **new** and **in force business** on Assured Life Association 2010 Modernized Medicare supplement and SELECT certificates in **Louisiana**:

#### MODERNIZED

(POLICIES EFFECTIVE  
ON OR AFTER JUNE 1, 2010)

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
Product	Rate Adjustment						
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G	Plan N
LA- supp	10%	10%	10%	10%	10%	10%	9%
LA SELECT		10%	10%	10%	10%	10%	N/A

#### MATERIALS:

State	Company	New Outline	New App Book
LA- supp	ALA	T01_156_LA_0612	T01_310_LA <i>Print Date 05/16/12</i>
LA- SELECT	ALA	T01_157_LA_0612	T01_311_LA <i>Print Date 05/16/12</i>

#### ORDERING MATERIALS:

The attached outlines of coverage replace the current outlines effective June 1, 2012. The app books have been updated to include the new outline and are available to order today through normal channels.

#### 12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

#### PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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