



AUGUST 2011 RATE ADJUSTMENTS

MEDICARE SUPPLEMENT

July 27, 2011

RATE ADJUSTMENTS:

MODERNIZED

(POLICIES EFFECTIVE
ON OR AFTER JUNE 1, 2010)

Effective **August 1, 2011** on **new business** and **October 1, 2011** on **inforce business** on Assured Life Association for 2010 Modernized Medicare supplement in **Arizona**, the following rate adjustments by plan/certificate listed will be effective:

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
STATE	Rate Adjustment						
	Plan A <i>MTA20</i>	Plan B <i>MTA21/MTA40</i>	Plan C <i>MTA22/MTA41</i>	Plan D <i>MTA23/MTA42</i>	Plan F <i>MTA24/MTA43</i>	Plan G <i>MTA25/MTA44</i>	Plan N <i>MTA31</i>
AZ	20%	20%	20%	20%	20%	20%	20%

MARKETING MATERIALS:

Modernized Medicare Supplement Marketing Materials			
State	Company	New Outline	New App Book
AZ	Assured Life	T01_156_AZ_0811	T01_310_AZ <i>Print Date 7/27/11</i>

ORDERING MATERIALS:

The attached outline of coverage replaces the current outline effective 8/1/11. The app book has been updated to include the new outline and is available to order effective 7/27/11 through normal channels.

12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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