



MEDICARE SUPPLEMENT OCTOBER 2012 RATE RELEASE

MEDICARE SUPPLEMENT

September 19, 2012

RATE ADJUSTMENTS:

The following rate adjustments by plan/certificate listed below will be effective as indicated for **new** and **in force business** on Assured Life 2010 Modernized Medicare supplement certificates:

MODERNIZED (POLICIES EFFECTIVE JUNE 1, 2010 OR AFTER)

Modernized Medicare Supplement Plans New and In force Business									
State- Company	Rate Adjustment								
	New Business Effective	In force Business Effective	Plans						
			A	B	C	D	F	G	N
GA Supp- ALA	10/1/12	2/1/13	9%	9%	9%	9%	9%	9%	7%
GA SELECT- ALA				9%	9%	9%	9%	9%	n/a
TN Supp- ALA	10/1/12	12/1/12	5%	5%	5%	3%	5%	3%	3%
UT- WOW	10/1/12	12/1/12	7%	7%	7%	7%	7%	7%	7%
WA- WOW	10/1/12	10/1/12	15%	15%	15%	15%	15%	15%	15%

MATERIALS:

The attached outline of coverage replaces the current outline effective 10/1/12. The app book has been updated to include the new outline and is available to order today through normal channels.

State	Company	New Outline	New App Book <i>Print Date 09/19/12</i>
GA Supp	ALA	T01_156_GA_1012	T01_310_GA
GA SELECT	ALA	T01_157_GA_1012	T01_311_GA
TN Supp	ALA	T01_156_TN_1012	T01_310_TN
UT	WOW	T02_158_UT_1012	T02_312_UT
WA	WOW	T02_158_WA_1012	T02_312_WA

12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**.

PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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