



IOWA MARCH 2011 RATE ADJUSTMENT STANDARDIZED AND MODERNIZED PLANS

MEDICARE SUPPLEMENT

January 12, 2011

RATE ADJUSTMENTS EFFECTIVE MARCH 1, 2011:

STANDARDIZED

Effective on **inforce only Standardized business** for **Assured Life Association** Medicare supplement in **Iowa** as of **March 1, 2011**, the following rate adjustments by plan will be effective:

Standardized Medicare Supplement Plans – ALA Inforce ONLY Business						
STATE	Rate Adjustment					
	Plan A MTA20	Plan B MTA21	Plan C MTA22	Plan D MTA23	Plan F MTA24	Plan G MTA25
IA	10%	9%	9%	9%	12%	9%

The above rate adjustments apply to business sold under the new administrator for Med sup certificates MTA1, MTA2, MTA3, MTA4, MTA5 and MTA6 for Assured Life, which were available for sale between October 7, 2009 and May 31, 2010.

RATE ADJUSTMENTS EFFECTIVE MARCH 1, 2011:

MODERNIZED

Effective on **new and inforce Modernized business** for **Assured Life Association** Medicare supplement in **Iowa** as of **March 1, 2011**, the following rate adjustments by plan will be effective:

Modernized Medicare Supplement Plans – ALA New and Inforce Business							
STATE	Rate Adjustment						
	Plan A MTA20	Plan B MTA21	Plan C MTA22	Plan D MTA23	Plan F MTA24	Plan G MTA25	Plan N MTA31
IA	10%	9%	9%	9%	12%	9%	9%

The above rate adjustments apply to business sold under the new administrator for Med sup certificates MTA20, MTA21, MTA22, MTA23, MTA24, MTA25 and MTA31 for Assured Life, which were released for sale on or after June 1, 2010.

We will notify you in mid-February when the updated outlines of coverage with the new rates are available.

NOTIFICATION:

Letters to the insureds regarding these rate adjustments will be mailed soon.

PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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