

WOODMEN
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ASSURED LIFE
ASSOCIATION

INTRODUCING PLAN N IN OHIO

MEDICARE SUPPLEMENT

December 15, 2010

NEW MEDICARE SUPPLEMENT PLAN N

We are pleased to announce the availability of Plan N as a part of our Medicare supplement plan offerings.

Effective Today, you may begin selling the new Plan N in Ohio.

OUR STRATEGY:

- We continue to monitor the market and take necessary steps to ensure you continue to have the lowest rates possible.
- Underwriting: No change to current guidelines.
- Applications: New application packets and booklets (see below).
- Conversions: The model regulations allow, but do not require, a conversion privilege from a standardized plan to a modernized plan; we'll adapt as the market warrants.

ABOUT PLAN N:

- Features **higher cost sharing** and lower anticipated premiums for policyholders.
- Offers a new co-pay structure (\$20 co-pay for physician visits, \$50 co-pay for ER) and no coverage for Part B Deductible.

MARKETING MATERIALS:

The following materials have been updated to include Plan N:

STATE	APP PACK	APP BOOK	NEW OUTLINE
OH	T01_354_OH_1210	T01_310_OH Print Date: 12/15/2010	T01_156_OH_0011R

The outline is attached for your convenience; it can be saved and printed as needed. All available materials are available to view and print immediately on www.denverwoodmen.com.

QUESTIONS:

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