



**Gerber Life  
Insurance Company**

# AUGUST RATE ADJUSTMENT CALIFORNIA

**MEDICARE SUPPLEMENT**  
August 11, 2011

**RATE ADJUSTMENT:**

Effective **August 17, 2011** on **new business** and **December 1, 2011** on **inforce business** in **California**, the following rate adjustment by plan will be effective:

Medicare Supplement Rate Adjustment New and Inforce Business			
State	Rate Adjustment		
	Plan A	Plan F	Plan G
CA	12%	12%	12%

**NOTIFICATION:**

Letters to the insureds regarding these rate adjustments will be mailed soon.

**MARKETING MATERIALS:**

New Outline	New App Book
T03_162_CA_0811	T03_313_CA <i>Print Date: 08/10/11</i>

**ORDERING MATERIALS:**

The attached outline of coverage replaces the current outline effective 8/17/11. The app book has been updated to include the new outline and is available to order effective through normal channels beginning today.

**12-MONTH RULE:**

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

**QUESTIONS:**

Call: (877) 617-5592  
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