



**Gerber Life
Insurance Company**

AUGUST RATE ADJUSTMENT NEW MEXICO

MEDICARE SUPPLEMENT
August 11, 2011

RATE ADJUSTMENT:

Effective **August 17, 2011** on **new business** and **November 1, 2011** on **inforce business** in **New Mexico**, the following rate adjustment by plan will be effective:

Medicare Supplement Rate Adjustment New and Inforce Business			
State	Rate Adjustment		
	Plan A	Plan F	Plan G
NM	9.5%	9.5%	9.5%

NOTIFICATION:

Letters to the insureds regarding these rate adjustments will be mailed soon.

MARKETING MATERIALS:

New Outline	New App Book
T03_162_NM_0811	T03_313_NM <i>Print Date: 08/10/11</i>

ORDERING MATERIALS:

The attached outline of coverage replaces the current outline effective 8/17/11. The app book has been updated to include the new outline and is available to order effective through normal channels beginning today.

12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is inforce.

QUESTIONS:

Call: (877) 617-5592
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