



## 2013 RATE ADJUSTMENTS

### MEDICARE SUPPLEMENT

March 13, 2013

#### RATE ADJUSTMENTS:

#### MODERNIZED

(POLICIES EFFECTIVE  
JUNE 1, 2010 OR AFTER)

The following rate adjustments by plan/certificate listed below will be effective **May 1, 2013** for **new business** and **June 1, 2013** for **in force business** on Assured Life Association 2010 Modernized Medicare supplement and SELECT in **Louisiana**:

Modernized Medicare Supplement Plans – ALA New and In force Business							
State – Product	Rate Adjustment						
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G	Plan N
LA- Supp	7%	7%	7%	5%	7%	5%	3%
LA- SELECT		7%	7%	5%	7%	5%	N/A

#### RATE ADJUSTMENTS:

#### STANDARDIZED

(POLICIES EFFECTIVE  
PRIOR TO JUNE 1, 2010)

The following rate adjustments by plan/certificate listed below will be effective **May 1, 2013** for **in force business** on Assured Life Association 1990 Standardized Medicare supplement in **AZ, LA, OH and PA** and Medicare SELECT in **LA, OH and PA**:

Standardized Medicare Supplement Plans – ALA In force Business Only						
State – Product	Rate Adjustment					
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G
AZ- Supp	18%	18%	18%	18%	18%	18%
LA- Supp	7%	7%	7%	5%	7%	5%
LA- SELECT		7%	7%	5%	7%	5%
OH- Supp	15%	15%	15%	12%	15%	12%
OH- SELECT		15%	15%	12%	15%	12%
PA- Supp	9%	9%	9%	9%	9%	9%
PA- SELECT		9%	9%	9%	9%	9%

#### NOTIFICATION:

Letters to the insureds will mail shortly.

#### PLEASE CONTACT US IF YOU HAVE QUESTIONS:

Call: (877) 815-4776

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