



2013 RATE RELEASE

MEDICARE SUPPLEMENT

August 14, 2013

RATE ADJUSTMENTS:

The following rate adjustments by plan/certificate listed below will be effective **September 1, 2013** for **new business** and **October 1, 2013** for **in-force business** on Assured Life Association 2010 Modernized Medicare supplement in **Arizona, Mississippi and Pennsylvania** and Medicare SELECT in **Pennsylvania**:

MODERNIZED

(POLICIES EFFECTIVE
JUNE 1, 2010 OR AFTER)

Modernized Medicare Supplement Plans – ALA New and In force Business							
State – Product	Rate Adjustment						
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G	Plan N
AZ- Supp	15%	15%	15%	3%	15%	3%	3%
MS- Supp	3%	3%	3%	3%	3%	3%	3%
PA- Supp	9%	9%	9%	9%	9%	9%	N/A
PA- SELECT		9%	9%	9%	9%	9%	N/A

Marketing Materials:

State – Product	New Outline	New App Book <i>Print Date 08/14/13</i>
AZ	T01_156_AZ_0913	T01_310_AZ
MS	T01_156_MS_0913	T01_310_MS
PA – Supp	T01_156_PA_0913	T01_310_PA
PA- SELECT	T01_157_PA_0913	T01_311_PA

The attached outline of coverage replaces the current outline September 1, 2013. App books have been updated to include the new outlines and are available to order today through normal channels.

12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is in force.

PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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