



**Gerber Life
Insurance Company**

MEDICARE SUPPLEMENT
September 19, 2013

2013 RATE RELEASE

RATE ADJUSTMENT:

MODERNIZED
*(POLICIES EFFECTIVE
ON OR AFTER JUNE 1, 2010)*

Effective **October 1, 2013** on new business and **as indicated** on **in force business** for Medicare supplement and SELECT the following rate adjustments by plan on the 2010 Modernized Medicare supplement plans will be effective:

2010 Modernized Medicare Supplement Rate Adjustment New and In force Business							
State	Rate Adjustment						
	In force Business	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G
CA	12/1/13	9%	n/a	n/a	n/a	9%	9%
DE	10/1/13	7%	n/a	n/a	n/a	7%	7%
GA	12/1/13	9.5%	n/a	n/a	n/a	9.5%	7%
IL	12/1/13	9.5%	n/a	n/a	n/a	9.5%	9.5%
KS	11/1/13	9%	n/a	n/a	n/a	9%	5%
MS- Supp	12/1/13	9%	n/a	n/a	n/a	9%	5%
MS- SELECT			n/a	n/a	n/a	9%	5%
NC- Supp	11/1/12	9%	n/a	n/a	n/a	9%	9%
NC- SELECT			n/a	n/a	n/a	9%	9%
ND	11/1/13	9%	n/a	n/a	n/a	9%	3%
OH- Supp	10/1/13	9.5%	n/a	9.5%	9.5%	9.5%	9.5%
OH- SELECT			n/a	9.5%	9.5%	9.5%	9.5%
PA- Supp	11/1/13	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%
PA- SELECT			n/a	9.5%	9.5%	9.5%	9.5%
TN- Supp	11/1/13	9%	n/a	n/a	n/a	9%	9%
TN- SELECT			n/a	n/a	n/a	9%	9%
WV	10/1/13	7%	n/a	n/a	n/a	7%	5%

Effective **October 1, 2013** on new business and **November 1, 2013** for in force business for 2010 Modernized Medicare supplement plans in **Wisconsin**:

2010 Modernized Medicare Supplement Rate Adjustment New and In force Business		
Wisconsin	Plan Rider	Rate Adjustment*
Base Form	MTG28	11%
Part A Deductible Rider	0MK58	0%
Part B Deductible Rider	0MK68	5%
Part B Excess Rider	0MK98	0%
Foreign Travel Rider	0MK88	0%
Home Health Rider	0MK78	0%

**Overall rate adjustment 9%*

MARKETING MATERIALS:

All outlines of coverage contained in the application books now will have a *_1013 series* (T03_162_ST_1013 for Med supp and T03_163_ST_1013 for Med SELECT). All app books (T03_313_ST for Med supp and T03_313_ST for Med SELECT) will have a Print Date of 09/19/2013.

Materials can immediately be ordered through regular channels and will be available to view and print on September 26, 2013 on the producer web site.

QUESTIONS:

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