



## 2014 JANUARY RATE RELEASE

### MEDICARE SUPPLEMENT

December 4, 2013

#### RATE ADJUSTMENTS:

The following rate adjustments will be effective **January 1, 2014** for new business and **February 1, 2014** for in force business for Assured Life Association Medicare supplement in Georgia and Nebraska and Medicare SELECT in Georgia.

#### MODERNIZED

(POLICIES EFFECTIVE  
JUNE 1, 2010 OR AFTER)

Modernized Medicare Supplement Plans – ALA New and In force Business							
State – Product	Rate Adjustment						
	Plan A	Plan B	Plan C	Plan D	Plan F	Plan G	Plan N
GA- supp	9.9%	9.9%	9.9%	9.9%	9.9%	5%	5%
GA- SELECT		9.9%	9.9%	9.9%	9.9%	5%	n/a
NE	7%	7%	7%	7%	7%	7%	3%

#### Marketing Materials:

State – Product	New Outline	New App Book <i>Print Date 12/04/13</i>
GA- supp	T01_156_GA_0114	T01_310_GA
GA- SELECT	T01_157_GA_0114	T01_311_GA
NE	T01_156_NE_0114	T01_310_NE

The attached outlines of coverage replace the current outlines January 1, 2014. App books have been updated to include the new outlines and are available to order today through normal channels.

#### 12-MONTH RULE:

For New Business: Rates are locked in the date the application is signed, but that rate will continue for 12-months following the **effective date of coverage**. This allows for a true 12-month guarantee to those individuals who are turning 65 and applying early. Their premiums will remain the same for the first 12-months that their policy is in force.

#### PLEASE CONTACT US IF YOU HAVE QUESTIONS:

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