



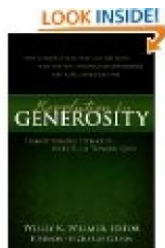
Depth Perception

30 April 2010

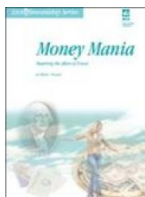
Commentary from Design Group International™

**These resources
in
Transformational
Stewardship are
available in our
web store:**

1. Revolution in Generosity



2. Money Mania



Transformational Stewardship

Attendance at back to back conferences featuring extensive material on the development of generous people, we cannot help but notice that the transformation of the giver might finally be receiving long overdue attention.

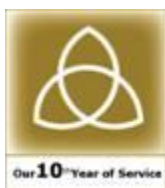
For too long, those who raise support have focused on getting the money without harming the donor. Now, the emphasis may be shifting to helping the one who gives to develop and mature as a generous person. Thus, the focus shifts from getting the next gift to developing generous people so that there is a next gift.

Make no mistake: this is no mere exercise in semantics. And do not make the mistake of using transformational language without an altered understanding of the purpose of raising support! When an organization makes this shift they must slide all the way over from cultivating gifts to cultivating givers. It becomes an exercise in formation of the person, not just information about an institution and its programs.

Design Group International™ is engaged with a variety of organizations making this shift and with individuals and firms who share a common task of further developing the transformational perspective. We celebrate that more organizations and colleagues are picking up this theme.

Since the apex of philanthropic giving in the 1960's, we have been going downhill in developing the next generations of generous people. It is well beyond time to shift to these methods that we can confirm make a difference.

-mark I vincent



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