

The Appriser

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This thread is worth grabbing: learning from other types of organizations.

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Several strands come together to remind us that it is not wise to believe business is somehow unique from all other organizations, or that nothing can be learned from non-profits, ministry organizations, professional associations or even government offices.

Strand one: *Fortune* recently published a special advertising section on business/industry partnerships with charitable organizations.

Strand two: The Schumpeter column in the 17 July 2010 issue of *The Economist* urges businesses and charities to learn from each other.

Strand three: In an April 2010 *Harvard Business Review* article entitled "The Acceleration Trap," business leaders are shown that going faster in business means expecting employees to deliberately slow down, disconnect and recharge so that when they produce, they really produce.

These strands form a common thread where ancient and spiritual understandings wrap around modern realities. As leaders, we must develop the human potential that surrounds us. This means contributing to employee quality of life and not just at the workplace. We must also expect that life rhythms of rest, play and reflection will be part of the employee's development, and not just their expense of energy during work hours for the sake of production. Life rhythms make the difference between one burst of brilliance within a career and a career marked by ever higher accomplishment.

When the organizational leader is aware of the strengths of different organizational types, those strengths can be appropriated for the improvement of the organization where one serves. For instance, it is widely believed that business tends to tilt toward growing revenue while non-profits often emphasize cost controls and reduced expense. One does not have to be King Solomon to understand that all types of organizations need to be diligent with both.

Why not grab hold of this thread that these prominent publications are offering us? Why not keep learning from one another and be better people and lead better organizations as a result?

Special Points of Interest

- The consulting philosophy of Design Group International™ is available at: www.DesignGroupInternational.com
- Design Group International™ offers a variety of persons who can assist the business planning process.



Our Planning Perspective

Design Group International™ assists businesses in all stages of the planning process, from initial business planning, to strategic development, to providing interim services and project management. We even assist with administrative services, personnel matters and back office functions. Please call us with the issues you wish to address. 877.771.3330

Our Cause

Sustainable and generous organizations.

Our Mission

An affordable network offering process consultants, interim leaders and distinct talent for sustainable and generous organizations.

Our Vision

To build and maintain a reliable and storied consulting firm that brings leadership to the mission of sustainable and generous organizations.

Our Values

1. We accept contracts that are in concert with our described purpose.
2. We maintain our integrity.
3. We consider a project complete when a client offers their thanks and recommends our service to other organizations.
4. We maintain excellence in customer service.
5. We place effectiveness ahead of profit and we price our services at the cost of doing them right.
6. We treat our clients, vendors, colleagues, and even our competition, with respect.

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