## The Appriser

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## Fighting Disease, Not Death: Finding a way through lifelong struggle.

—By <u>Mark L. Vincent</u> Senior Design Partner Design Group International™

If you run a department, small business, major division or a large company, you are familiar with human stories of people whose struggles are life-long. Some of them are your best employees and set the precedent for an admirable life. Others quickly become shells of their former selves and no longer perform. It seems we only add to the tragedy when we tell folks in this latter category that we can no longer carry them in the organization.

Fighting Disease, Not Death



Lorie L. Vincent
and
Mark L. Vincent

Those who know my wife Lorie know she is in the admirable set. She and I recently completed the book *Fighting Disease, Not Death: Finding a way through lifelong struggle* detailing her twelve year, sixteen occurrence battle with leiomyosarcoma, during which we've built a business, raised a family and largely achieved our life goals. The purpose of the book is not so much to tell our story, but to describe the approach we've taken and that so many of our friends and colleagues requested we put in print. The reviews we are getting thus far tell us we've touched on something others are finding both inspirational and useful.

At its heart, the book considers other options to fighting disease, dis-ease but not death. To give up is to die before you are dead. To fight both adds

to the complications the struggling person and their family must face. To become angry and decide to inflict similar struggles on others as a matter of twisted justice is no solution at all. The best approach, we find, is to choose to do all one can in whatever way they can to reduce struggle for others, even as we battle our own struggles. This is the basis for human triumph.

So, in what I hope would be a rare moment of self-promotion, I would like to commend this resource to you, perhaps as an inspirational tool for those you know who are becoming acquainted with lifelong struggle. Copies are just \$15 and available most everywhere. Bulk orders of 5 or more copies are just \$10 each, but need to be placed via Design Group International.

<u>Mark L. Vincent</u> is a Senior Design Partner and CEO of <u>Design Group International</u>. To remove your name from our mailing list, please <u>click here</u>.

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