

# Leadership Development Forum

IDENTIFY AND SUPPORT FUTURE LEADERS

## Why Professional Development Matters

**Lack of leadership training is costly:** Less than optimal leadership practices costs the typical organization an amount equal to 7% of their total annual sales.”

– Ken Blanchard Companies, 2011

**Leadership training strengthens responsiveness:**

“When facing changes in the business environment, 86% of companies with strategic leadership development programs are able to respond rapidly compared with just 52% of companies with less mature leadership programs.”

– Center for Creative Leadership, 2009



*The Leadership Development Forum delivered measurable business value in that it helped me step up to own my career while increasing my confidence in my ability to deliver results at a higher level. I made invaluable connections and am more energized around my growth and development.*

Smart organizations identify and support future leaders through professional leadership development.

Comprised of a small group of like-minded professionals and a trainer/coach, the Leadership Development Forum is a content-rich, virtual program designed to strengthen the skills of these future leaders.

Where traditional training increases productivity by 22%, productivity increases to 88% when training is combined with coaching.

### LDF helps high potential individuals:

- Understand their executive presence aptitude
- Create a vision for career success
- Expand their self awareness—through DiSC
- Use feedback—seeking, receiving and giving it—to grow as a leader
- Strengthen work relationships and build allies

- Deepen self understanding—positively impacting communication and interactions
- Create a specific action plan (individual development plan) that delivers measurable improved results

### Program components:

- Teleclasses are small (6 to 8 leaders) to allow for interaction
- Classes meet once a month with activities in-between to retain and practice learnings
- Program is four months long
- Go forward strategy: individual development plan is created by each participant and shared with his/her manager
- After each class: summarized notes, worksheets to practice, exercises to apply learned skills
- Price per participant is \$1,500 with a six person minimum

**CLEARWATER**  
CONSULTING GROUP INC.

Clearwater Consulting Group is a nationally recognized company dedicated to developing leaders and managers in organizations committed to creating cultures of engagement.

The Clearwater Consulting approach, successfully applied to well over 2,000 leaders to date, is based on best practices in adult learning which includes: interactive training, self-reflection, experiential learning, practical application to real work, and trackable results.

### Get more information.

Call 404-634-4332 or email [andrea@clearwater-consulting.com](mailto:andrea@clearwater-consulting.com)

### Register now!

Using the web address below.