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**FOR IMMEDIATE RELEASE**

## **Raymour & Flanigan Offers Financing from Genesis Credit**

Liverpool, NY, February 9, 2015 — Raymour & Flanigan announces its partnership with Genesis Financial Solutions to offer Genesis Credit financing for its customers. The Genesis program allows credit challenged customers to make purchases in more than 100 store and outlet locations in the New York, New Jersey, New England and Philadelphia regions.

“Genesis Credit has taken an innovative approach to developing high quality, customer-focused financing that complements our existing Raymour & Flanigan custom-fit financing program,” said Raymour & Flanigan CEO Neil Goldberg. “Our sales have increased and our store associates appreciate the ease and simplicity of Genesis’ program while creating more loyalty to Raymour & Flanigan.”

Raymour & Flanigan has partnered with Genesis Credit to offer an alternative financing program with superior customer service and similar program features as a prime lender resulting in increased repeat purchases and customer loyalty to Raymour & Flanigan.

“We are honored to partner with Raymour & Flanigan, one of the leading and premier retailers in home furnishings,” said Bruce Weinstein, CEO, Genesis Financial Solutions. “Their promise to provide the ultimate customer experience, passion about serving, and high standard of excellence aligns with our company goals and values. Partnering with Raymour & Flanigan will provide more people with the products, credit, and customer service they deserve.”

### **About Raymour & Flanigan**

Established in 1947, the family-owned company is headquartered in Liverpool, NY. Across its seven-state footprint, Raymour & Flanigan has 94 full-line showrooms, 11 clearance centers, 15 customer service centers and four distribution centers. Now the fourth-largest conventional furniture and mattress retailer in the U.S. (*Furniture Today*, May 2014), Raymour & Flanigan continues its commitment to building the preeminent retail furniture brand in the Northeast and beyond. For more information, visit [www.raymourflanigan.com](http://www.raymourflanigan.com) or become a fan on Facebook.

### **About Genesis Financial Solutions**

Genesis Financial Solutions, Inc. is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with the same financing opportunities as prime credit programs. For more information visit Genesis’ website at [www.genesis-fs.com](http://www.genesis-fs.com).

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