



**YOUR BUSINESS IMAGE CHECK UP  
BROUGHT TO YOU BY:  
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#### IMAGE CHECK UP QUESTIONS

	TRUE	FALSE
1. My hairstyle is the one I have had for quite a while and it looks good.	___	___
2. I put on weight so it is very hard to look good at work.	___	___
3. My employer should look at my performance not my appearance when evaluating me for additional responsibilities.	___	___
4. I dress like many others at work.	___	___
5. It is too expensive to look good at work. If I made more money, I could look better at work.	___	___
6. People at work like me for who I am and my work record, not the way I dress.	___	___
7. I dress like the other people in my work group.	___	___
8. I am not in a supervisory role so I don't have to dress up at work.	___	___
9. Of course I dress differently now than when I first interviewed at the company. Don't we all?	___	___
10. In my role, I don't meet outside clients, vendors, etc. so it is not important to dress up at work.	___	___
11. I dress up at work when I have to meet outside vendors, clients, etc.	___	___
12. I dress casually to work as my company has a business casual work environment.	___	___
13. I wear a uniform so as long as I have my uniform on, I am good to go.	___	___
14. I am NOT in a sales position, so I can dress casually.	___	___
15. I dress up when I am interviewing for another role within the company.	___	___

**What does your business  
image say about you?  
Are you creating the  
image you want?  
Is your image helping  
you get the promotions/  
advancement/growth  
on the job??  
How will you stand out  
at work?**



**If you want more informa-  
tion, talk to your human  
resources department .**

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