

May 5, 2011

Crash proofing teenagers at Miller Park

MILWAUKEE – Sixteen to 19-year-olds will jump into the driver's seat to learn how to anticipate danger and manage roadway emergencies in a real-feel "Drive for Life" exercise at Miller Park on Saturday, April 30.

The event, hosted by West Bend Mutual Insurance Co., is designed to help slash the statistics which show May and June as the deadliest months for teen car crashes. Year round, auto accidents are the number one cause of teen deaths in the U.S.

Drive for Life EVENT DETAILS

Teens learned:

- How to anticipate dangers as opposed to reacting to them.
- Steering into a skid and handling the rebound rather than over-correcting.
- Braking and steering techniques.
- How to make emergency lane changes and manage sudden swerves.
- How to take care of their vehicle.

"In recent years, much has been done to make our teens safer on the road, including improvements to roads, vehicle safety and graduated licensing rules," said Jim Schwalen of West Bend Mutual Insurance Company. "Still, vehicle crashes are the leading cause of death among teens. We need to do all we can, and we sincerely hope these young drivers leave this program with new skill and knowledge that will make them safer drivers."