



West Bend Mutual Insurance Co named a 2013 National Top Workplace *Ranked 41 nationwide in largest survey of American workers of its kind*

WEST BEND, WI (February 7, 2013) – West Bend Mutual Insurance Company announced it has been named one of America’s Top Workplaces by WorkplaceDynamics. West Bend was ranked #41 nationwide among 872 organizations that participated in regional top workplaces programs and employ more than 1,000 employees.

The National Top Workplaces list was determined solely by feedback gathered through an objective employee survey. The survey was conducted by WorkplaceDynamics, LLP, the leading on-demand employee survey provider, in conjunction with 30 leading regional newspapers. West Bend participated in The Milwaukee Journal Sentinel’s Top Workplaces 2012 program.

The survey uses a set of 22 questions to rank companies. The survey data showed that employees most want to work at companies with high levels of organizational health. Companies that set a clear direction for their future, execute well, and bring real meaning to work are the healthiest.

“Our vision at West Bend is to be the company of choice for our associates, agents, and policyholders,” said Kevin Steiner, West Bend Mutual Insurance Company president and CEO. “To be named as one of the nation’s top workplaces is strong evidence that our vision is becoming reality. I am proud of our associates and their commitment to excellence.”

ABOUT WEST BEND

West Bend Mutual Insurance Company, headquartered in West Bend, Wisconsin, provides property/casualty insurance products throughout the Midwest. The company offers a broad personal lines coverage package, a full range of commercial products and services, and insurance for specialty lines. West Bend employs more than 1,000 associates and is represented by approximately 1,200 independent insurance agencies throughout Wisconsin, Illinois, Iowa, Minnesota, Indiana, Ohio, Michigan, Missouri, Kansas, and Kentucky. The company has been rated A (Excellent) or better by A.M. Best since 1971 and is consistently ranked at the top of a nationwide ease-of-doing business survey.

ABOUT WORKPLACEDYNAMICS

Founded in 2006, WorkplaceDynamics is the fastest-growing employee survey provider in the United States. Based on their “on-demand” employee survey, last year they surveyed more than 5,000 organizations, polled 1.7 million people and handled over a million employee responses.

ABOUT THE SURVEY

The Top Workplaces program accurately reflects the opinions of employees through measurement of engagement, organizational health and employee satisfaction. The survey is utilized year after year by human resource professionals and C-suite executives nationwide as the gold standard in internal measurement of organizational health and employee satisfaction.

