



West Bend Mutual Insurance is a Top Workplace

WEST BEND, WI (May 23, 2012) – West Bend Mutual Insurance Company has been included on a list of best places to work in Southeast Wisconsin. On the list of 2012 Top Workplaces, published by the Milwaukee Journal Sentinel, West Bend placed third in the large company category.

The evaluation for the Top Workplaces program is based on feedback from an employee survey.

“We’re very honored to receive this award,” said Kevin Steiner, West Bend president and chief executive officer. “Our associates are our greatest asset. Providing them with a workplace that allows them to excel in their careers is not only the right thing to do, it has a direct impact on the service we provide our agents and policyholders. Providing exceptional service to our customers is vital to our success and it helps us fulfill our corporate mission.”

A total of 195 companies participated in the program. Competitors in West Bend’s large company category include Froedtert Health at #4, Northwestern Mutual at #10, Children’s Hospital and Health System at #16, and Briggs and Stratton Corp. at #19.