



## **West Bend Mutual Insurance Company raises \$288,000 for MACC Fund**

**WEST BEND, WI (August 24, 2012)** – West Bend Mutual Insurance Company, along with independent insurance agents who represent the company and key business partners, raised \$288,000 for the MACC Fund, Midwest Athletes Against Childhood Cancer.

Donations were raised in conjunction with an event the company hosted at the West Bend Country Club and at West Bend's Prairie Center August 20. This is the fourth year West Bend has hosted the event. In 2010, participants raised \$157,000; in 2008, \$76,000; and in 2006, nearly \$60,000.

Jon McGlocklin, co-founder and president of the MACC Fund, as well as a former Milwaukee Buck guard, accepted the donation, along Andy North, former professional golfer and a member of the MACC Fund's Honorary Athletic Board, and Brandon Novack, a childhood cancer survivor and strong supporter of the MACC Fund.

West Bend residents Chris and Heidi Chlupp, along with their daughter Kennedy, joined Brandon as guests of honor. Kennedy is also a cancer survivor.

"The generosity of our independent agents, business partners, and associates is just incredible," said Kevin Steiner, West Bend president and CEO. "Our goal this year was to raise \$200,000 and we nearly doubled what was raised in 2010! This far exceeded our expectations. All of us at West Bend are so pleased this donation will help the MACC Fund continue its fight against childhood cancer and give hope to families around the country who've experienced the fear and heartache that comes with that diagnosis."

The MACC Fund is a charitable organization founded in 1976 by McGlocklin and former Buck's announcer Eddie Doucette to support pediatric cancer and related blood disorder research in Wisconsin. Since its inception, the MACC Fund has contributed more than \$42 million to this cause. Cancer is the leading disease-related cause of death in children after the newborn period.

