



SF hotel offering 'Fifty Shades of Grey'-inspired package

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SAN FRANCISCO (KGO) -- The Fifty Shades of Grey trilogy is adding up to a lot of green for author EL James and now hotels are looking to cash in to the trend.

San Francisco's Hotel Diva is helping women unleash their inner goddess and open their pocketbooks with their Fifty Shades of Woman package.

"The light went off in my head when I read the last page; I said, 'Oh my, I have all these beds and I have all these rooms, I should create this package for women,'" hotelier Yvonne Lembi said.

Women say they're inspired by the Fifty Shades of Grey character Anastasia Steele.

San Francisco isn't the only city picking up on the trend; hotels in Portland and Seattle have their own version.