Dear XXXXXXX,

We’re excited to share a unique giving option for you to support [enter your organization name here] and our ability to continue serving fathers and families in the coming year.

[Enter your organization name here] [uses/would like to use] fatherhood skill-building resources from National Fatherhood Initiative, the nation’s leading providing of father-specific resources and skill-building materials. By simply making a donation to NFI in honor of [enter your organization name here], we will receive a credit to purchase fatherhood resources from NFI.

In particular, we are looking to purchase [enter the NFI materials you want to purchase] to use in serving fathers in 2015. These materials will help us accomplish our mission of [insert your mission statement here], and ensure fathers in our community have the skill-building materials they need to be the best dads they can be.

Visit [here to donate](https://donate.firstgiving.com/secure/donate/b8f07e9c-edd0-11df-ab8c-4061860da51d/) today. Enter our organization name on the “IN HONOR OF” line. NFI is a 501C3 non-profit, and all donor gifts are tax deductible. Consider how the following donation amounts would help our organization:

|  |  |  |
| --- | --- | --- |
| **$75** | **Helps us purchase fatherhood skill-building brochures on a variety of fatherhood topics.**  |  |
| **$150** | **Helps us purchase a workshop for dads like the Doctor Dad® Workshops for New Dads.**  |  |
| **$600** | **Allows us to purchase a fatherhood curriculum program like 24/7 Dad®--the most widely used fatherhood program in the country.** | d_four_pack__89969.1404163219.1280.1280 |
| **$1,000** | **Allows us to purchase the Father-Readiness Training Kit™, a do-it-yourself training kit that helps us build a foundation for successfully connecting dads and their children.**  |   |

Sincerely,

[enter organization name here]