

Saved search: **treechat**



Tweets Top / All / People you follow



StapletonDenver @StapletonDenver

14m

RT @hgtv: RT @HGTVGardens: Now is a great time to check your trees' vital signs. Here's how: oak.ctx.ly/r/5mx7 **#treechat**

Expand Reply Retweet Favorite More



HGTV @hgtv

17m

RT @HGTVGardens: Now is a great time to check your trees' vital signs. Here's how: oak.ctx.ly/r/5mx7 **#treechat**

Expand



Susan Cohan @susancohan

34m

Got cicadas? Here's how they affect your trees bit.ly/12OK6le **#trees #treechat**

Expand



Teresa Watkins @TeresaWatkinsFL

44m

Tipuana tree in full bloom at #EPCOT. **#gardenchat #treechat** fb.me/2PldtsrKH

Expand



Hannas Seeds @HannasGardenCtr

1h

Fruit trees like to be planted high & dry. They don't like excess **#water**. Don't plant the graft below soil surface. **#TreeChat #GardenChat**

Expand



HGTV Gardens @HGTVGardens

2h

Now is a great time to check your trees' vital signs. Here's how: oak.ctx.ly/r/5mx7 **#treechat**

Expand



Katie @KatieGMG

15h

How to spot danger signs, problems w/your **#trees**. via @HGTVGardens @DaveyTree **#TreeChat** ow.ly/ltNry

Expand



Suzi McCoy @SuziMcCoyGMG

15h

RT @LeahGMG: How to spot danger signs, problems w/your **#trees**. via @HGTVGardens @DaveyTree **#TreeChat** ow.ly/ltNry

View conversation



Hannas Seeds @HannasGardenCtr

17h

Birch are water hogs, willows love excess moisture & evergreens dont tolerate excess moisture. **#FYI #DidYouKnow #water #TreeChat #GardenChat**

Expand



Katie @KatieGMG

19h

Do your **#trees** need a doctor? Call @DaveyTree **#treechat** ow.ly/ltNOM

Expand



Geri Laufer @gardengeri

19h

Yes/ RT @StarkBrosCares: Looking forward to the transcript from today's **#treechat**

Expand



Geri Laufer @gardengeri

19h

Reading Chat /RT @CoronaTools: Thanks everyone for joining in the convo today! Tons a great topics coming up in the weeks ahead **#treechat**

Expand



Leah Haugh @LeahGMG

19h

How to spot danger signs & potential problems with your **#trees**. via @HGTVGardens @DaveyTree **#TreeChat** ow.ly/ltNry

Expand



Kula May R Ellison @Narries

20h

@CoronaTools :D **#treechat**

View conversation



Chris Sabbarese @csabbarese

20h

@AboutInsects too funny! Nice to see you on **#treechat**. Btw, the count stands at borax - 3, ants - 0 currently on #4!

View conversation



Food and Home @FoodandHome

20h

@KarenSloan You're welcome--lots to think about on **#treechat** today :) @CoronaTools

@HortPrinters

View conversation



Chris Sabbarese @csabbarese

20h

@jchapstk seriously, I spent the weekend unsub from duplicates & stuff I just don't read...too many emails **#treechat**

Expand



Corona Tools @CoronaTools

21h

You are very welcome & thx for joining us! RT @HortPrinters: Thank you for hosting @CoronaTools! Very good info. **#treechat**

Expand



Jeavonna @jchapstk

21h

@CoronaTools but I had 40 emails in the last hour. Not a big fan of email marketing. **#treechat**

Expand



Corona Tools @CoronaTools

21h

@Narries great to see you on the chat today & thank you for the RTs! **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

@SoutheastSpread no worries. Will be sending out a Storify transcript soon for anyone who missed **#treechat**

[View conversation](#)



Hort Printers @HortPrinters

21h

Thank you for hosting @CoronaTools! Very good info. **#treechat**

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

21h

Looking forward to the transcript from today's **#treechat**

[Expand](#)



Food and Home @FoodandHome

21h

@CoronaTools Thanks for hosting--lots of great info and tips on today's **#treechat** :)

[View conversation](#)



Southeast Spreading @SoutheastSpread

21h

@CoronaTools Sorry I missed it. I'll catch you next time. **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

@CristinaGardens then my job here is done! Have a great week **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

Thanks everyone for joining in the convo today! Tons a great topics coming up in the weeks ahead **#treechat**

[Expand](#)



Cristina da Silva @CristinaGardens

21h

Got to go! Great conversation, good information. Got me thinking. Thank you @CoronaTools **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

Thanks for sticking around late or lurking with us today. So many great reasons to use email in your marketing strategy **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

Well, I totally went over on the topic...so much to cover regarding **#emailmarketing** **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

And the folks @ExactTarget also provide a similar email solution and lots of great folks like Amanda :) #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

exactly! RT @CristinaGardens: If design didnt matter, we would be wearing burlap sacks. Most gardens are visions of beauty #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

@HubSpot for email is awesome and I highly recommend... #treechat

[Expand](#)



Cristina da Silva @CristinaGardens

21h

If design didn't matter, we would be wearing burlap sacks. Most gardens are visions of beauty #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

@CristinaGardens I prefer clean but I get emails that are hardcore graphics...clean is my preference #treechat

[View conversation](#)



Corona Tools @CoronaTools

21h

And best part, there are many services out there that are free, like Constant Contact & MailChimp #treechat

[Expand](#)



Stark Bro's @Stark_Bros

21h

@CoronaTools Thank you for complimenting our e-newsletter! It's something we're always trying to keep relevant. #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

During the #SMMW13, Rebecca @HubSpot suggested if you are adding to Mrketing team, ad graphics/ design...will be important #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

@StarkBrosCares maybe shallow but a nice design actually draws you in #treechat

[View conversation](#)



Cristina da Silva @CristinaGardens

21h

nice sidestep :-) RT @CoronaTools: @CristinaGardens design for what works with your audience is key #treechat

[Expand](#)



Corona Tools @CoronaTools

21h

@CristinaGardens design for what works with your audience is key **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

@jchapstk it used to take hours to hear about international events...now it happens in real time via social networks w/ pics **#treechat**

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: Design is also a very important element to email marketing < I pay more attention to attractive emails /shallow **#treechat**

[Expand](#)



Jeavonna @jchapstk

21h

@CoronaTools the backlash is that people are becoming more stingy with their email address. **#treechat**

[View conversation](#)



AboutInsects @AboutInsects

21h

Sorry, what? I got distracted. RT @CoronaTools: Fact: average attention span has gone from 15 mins to 9 secs in last 20 years! **#treechat**

[Expand](#)



Cristina da Silva @CristinaGardens

21h

Clean design? RT @CoronaTools: Design is also a very important element to email marketing. **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

@jchapstk the short attention span? Every thing has become so immediate...! We expect things NOW **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

There there is so much potential in email marketing for businesses, contractors, community managers **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

Design is also a very important element to email marketing. We are becoming an extremely visual society **#treechat**

[Expand](#)



Jeavonna @jchapstk

21h

@CoronaTools did anybody find out why? That is a troubling statistic. **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

@StarkBrosCares well said about being upfront...goes back to building the trust **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

RT @StarkBrosCares: Its best to be straightforward with email marketing. No tricks when you sign up; no tricks if you unsubscribe. **#treechat**

[Expand](#)



Cristina da Silva @CristinaGardens

21h

NB RT @CoronaTools: And dont forget about asking your subscribers how they view your emails. Optimized email for mobile! **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

It may look pretty on the desktop but almost half (& growing...) are viewing your emails on a smartphone. **#treechat**

[Expand](#)



Sarah @Stark Bro's @StarkBrosCares

21h

It's best to be straightforward with email marketing. No tricks when you sign up; no tricks if you unsubscribe. **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

And don't forget about asking your subscribers how they view your emails. Optimized email for mobile! **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

A sobering stat but bombard them with multiple messages & you are likely to get a poor conversion rate on email links **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

@Treesftf welcome nice to have you lurking w/ us **#treechat**

[View conversation](#)



Cristina da Silva @CristinaGardens

21h

What was that? :-) RT @CoronaTools: Fact: the average attention span has gone from 15 minutes to 9 seconds in the last 20 years! **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

@CristinaGardens nicely done Cristina! Amazing statistic...the more choices the less likely they bite...too much to look at **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

Fact: the average attention span has gone from 15 minutes to 9 seconds in the last 20 years!

#treechat

Expand



Cristina da Silva @CristinaGardens

21h

Most of us have goldfish attention? RT @CoronaTools: Limiting your emails to 1 key takeaway or CTA is critical...want to know why? #treechat

Expand



Corona Tools @CoronaTools

21h

@jchapstk welcome Jea...! Some great tips here you can use to get volunteers to help in the park ;) #treechat

View conversation



Corona Tools @CoronaTools

21h

Limiting your emails to 1 key takeaway or CTA is critical...want to know why? #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: Your emails should be concise and be obvious to the reader. Im going to pick on @StarkBrosCares a second < OK! :) #treechat

Expand



Cristina da Silva @CristinaGardens

21h

RT @CoronaTools: ...segmentation will lead to delivering more timely & relevant information < Tightly targeted a must! #treechat

Expand



Jeavonna @jchapstk

21h

#treechat late but lurking.

Expand



Food and Home @FoodandHome

21h

Essential RT @CoronaTools: But opens don't equate to a pocket lined with the green. In each email there should be a clear CTA #treechat

Expand



Corona Tools @CoronaTools

21h

When I open them, I see exactly what they are promoting or links to relevant content in a very concise message - bravo! #treechat

Expand



Corona Tools @CoronaTools

21h

One great example that comes to mind is @StarkBrosCares newsletters #treechat

Expand



Corona Tools @CoronaTools

21h

Your emails should be concise and be obvious to the reader. I'm going to pick on @StarkBrosCares a second (glad you are here!) #treechat

Expand



Corona Tools @CoronaTools

21h

RT @StarkBrosCares: RT @CoronaTools: ...segmentation more timely & relevant information < Email marketing with social flare #treechat

Expand



Cristina da Silva @CristinaGardens

21h

Good page! RT @CoronaTools: Heres an example on Coronas sign up page info.coronatoolsusa.com/enewssignup #treechat

Expand



Corona Tools @CoronaTools

21h

What do you want this person to do? Take advantage of a special offer? A free tree inspection? #treechat

Expand



Corona Tools @CoronaTools

21h

But opens don't equate to a pocket lined with the green. In each email there should be a clear CTA #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: ...segmentation will lead to delivering more timely & relevant information < Email marketing with social flare #treechat

Expand



Corona Tools @CoronaTools

21h

Which leads to a higher rate of email opens as it pertains to things that interest them the most. #treechat

Expand



Corona Tools @CoronaTools

21h

This type of segmentation will lead to delivering more timely & relevant information #treechat

Expand



Corona Tools @CoronaTools

21h

Notice the form on the right...what format do they prefer? What zone are they in? What activities do they do? #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: For example, set up your email opt-in to help categorize your leads. #treechat

Expand



Cristina da Silva @CristinaGardens

21h

I was there with you. :) RT @StarkBrosCares: Oops, jumped the gun a bit ;) #treechat

Expand



Corona Tools @CoronaTools

21h

Here's an example on Corona's sign up page info.coronatoolsusa.com/enewssignup #treechat

Expand



Corona Tools @CoronaTools

21h

For example, set up your email opt-in to help categorize your leads. #treechat

Expand



Corona Tools @CoronaTools

21h

@StarkBrosCares lead me right in to segmentation... :) #treechat

View conversation



Sarah @Stark Bro's @StarkBrosCares

21h

Oops, jumped the gun a bit ;) #treechat

Expand



Corona Tools @CoronaTools

21h

What is your reader interested in? Just ask them and they will tell you. #treechat

Expand



Corona Tools @CoronaTools

21h

Another key strategy to deliver information that's relevant email segmentation #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: So how do you do that? Make it personal! < Location-based advice, etc. #treechat

View conversation



Corona Tools @CoronaTools

21h

Now imagine sending a personal DM to all you're Twitter followers...you can w/ email at the push of a button #treechat

Expand



Lydia Wilson @southernsunLW

21h

"@CoronaTools: An email address doesn't mean you are "in" with your new lead." #treechat
how do you all track what leads turn to sales?

View conversation



Cristina da Silva @CristinaGardens

21h

And benefit from :) RT @CoronaTools: The most effective email strategies are those that are personal & relevant to the reader. #treechat

Expand



Corona Tools @CoronaTools

21h

So how do you do that? Make it personal! Adding a name appears more personal than "Hi" or "Note to Our Customers" **#treechat**

Expand



Corona Tools @CoronaTools

21h

Totally! RT @StarkBrosCares: RT @CoronaTools: lconverting you leads into customers. < Something you cant buy **#treechat**

Expand



Food and Home @FoodandHome

21h

Good marketing tips on the Hubspot blog :)@CoronaTools: My friends @HubSpot are very skilled at this...they get me every time! **#treechat**

Expand



Corona Tools @CoronaTools

21h

The most effective email strategies are those that are personal & relevant to the reader. **#treechat**

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: Now you can begin the lead nurturing process of converting you leads into customers. < Something you can't buy **#treechat**

Expand



Corona Tools @CoronaTools

21h

By providing them w/ helpful content & building a relationship, they are likely to be more open your promotions **#treechat**

Expand



Corona Tools @CoronaTools

21h

Offering a free tree inspection in the fall to take care of anything that might become a hazard in the winter etc. **#treechat**

Expand



Corona Tools @CoronaTools

21h

Now you can begin the lead nurturing process of converting you leads into customers. **#treechat**

Expand



Corona Tools @CoronaTools

21h

An email address doesn't mean you are "in" with your new lead just that they have given you an "invite" **#treechat**

Expand



Corona Tools @CoronaTools

21h

@StarkBrosCares lol...@HubSpot is a content machine...so much so Corona became a customer...highly recommend their svc **#treechat**

View conversation



Corona Tools @CoronaTools

21h

By creating content they love they will sign up for & you will get new leads...easy right?
#treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: My friends @HubSpot are very skilled at this...they get me every time! <
Yeah? I am subscribed to them, twice! #treechat

Expand



Corona Tools @CoronaTools

21h

RT @StarkBrosCares: Some marketing emails let you unsub from certain lists. Give over
control rather than losing them #treechat

Expand



Corona Tools @CoronaTools

21h

My friends @HubSpot are very skilled at this...they get me every time! #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

Some marketing emails let you unsub from certain lists. Give over control for what is seen
rather than losing them completely. #treechat

Expand



Corona Tools @CoronaTools

21h

"Register to download the complete e-book" or "sign up for the FREE webinar" #treechat

Expand



Corona Tools @CoronaTools

21h

Landing page is where your clear call to action (CTA) is posted & you provide an easy form to
get the content they want #treechat

Expand



Corona Tools @CoronaTools

21h

A blog post, a picture on Facebook, LinkedIn discussion, or Tweet...it makes them come to
your landing page & want more #treechat

Expand

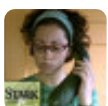


Corona Tools @CoronaTools

21h

And great content can be super easy to create, even better repurpose content you already
have #treechat

Expand



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CoronaTools: Offer seasonal tree care & landscape tips & how tos < Definitely agree.
Share info. Not just sales. #treechat

Expand



Cristina da Silva @CristinaGardens

21h

Sharing! RT @CoronaTools: Give something to get something & begin developing trust with your new leads... **#treechat**

Expand



Corona Tools @CoronaTools

21h

Let's say now you have the great content, it's time to share it & one of the best ways is on social networks **#treechat**

Expand



Corona Tools @CoronaTools

21h

Offer seasonal tree care & landscape tips & how to's. Promote upcoming events or webinars that interest them, etc. **#treechat**

Expand



Corona Tools @CoronaTools

21h

Give something to get something & begin developing trust with your new leads... **#treechat**

Expand



Corona Tools @CoronaTools

21h

Creating marketing campaigns with content that people love, want to register for & brings in fresh new leads **#treechat**

Expand



Corona Tools @CoronaTools

21h

So what's the secret sauce? Begin by thinking of your email program as an inbound marketing tool **#treechat**

Expand



Corona Tools @CoronaTools

21h

It may seem like a good idea to rent or pay for a list, but it's an old practice & results are fair at best. **#treechat**

Expand



Corona Tools @CoronaTools

21h

RT @FoodandHome: @HortPrinters True! A good subject for the email helps. Something intriguing that invites me to open it. **#treechat**

Expand



Corona Tools @CoronaTools

21h

@CristinaGardens agree! Some do it very well! **#treechat**

View conversation



Corona Tools @CoronaTools

21h

RT @CristinaGardens: from the research I have done on email marketing, it seems that when it is done well it has an excellent ROI **#treechat**

Expand



Food and Home @FoodandHome

21h

@CoronaTools @HortPrinters True! A good subject for the email helps. Something intriguing that invites me to open it. **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

Next, in order to create and send emails you'll need to building your subscriber database. **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

It's important to develop some guidelines & goals with your email program **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

@CristinaGardens true...but think about this...if it's important, it goes to your email...that where I look **#treechat**

[View conversation](#)



Cristina da Silva @CristinaGardens

21h

@CoronaTools But from the research I have done on email marketing, it seems that when it is done well it has an excellent ROI **#treechat**

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

21h

@HortPrinters Some email marketing is starting to "get it". For example this unsubscribe page: plus.google.com/10862151230437... **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

RT @CristinaGardens: @CoronaTools The subject line has stand out. Timelines longer because people check emails less **#treechat**

[Expand](#)



Corona Tools @CoronaTools

21h

RT @susancohan: Many ways to share content and message w/dif communities. Each has +/- . Email is common denominator for most **#treechat**

[Expand](#)



Cristina da Silva @CristinaGardens

21h

@CoronaTools The subject line has stand out. Timelines longer because people check emails less **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

First & foremost, one needs to understand the goal...what are you trying accomplish **#treechat**

[Expand](#)



Susan Cohan @susancohan

21h

Many ways to share content and message w/dif communities. Each has plusses and minuses. #treechat Email is common denominator for most

Expand



Corona Tools @CoronaTools

21h

RT @CristinaGardens: email marketing has to be done well to be effective, You could get away with less than stellar in the 90s #treechat

Expand



Corona Tools @CoronaTools

21h

RT @HortPrinters: To me social media is more personal (and fun). Maybe email marketing can be this way someday <agree #treechat

Expand



Jason C Miller @DendriticCare

21h

Agreed. Or the other way around. RT @StarkBrosCares: Email marketing has calls to action and often has ties to social channels #treechat

Expand



Corona Tools @CoronaTools

21h

Not that it would happen anytime soon but the potential exists, without email you lose control & destiny of your community #treechat

Expand



Cristina da Silva @CristinaGardens

21h

@CoronaTools I think email marketing has to be done well to be effective, You could get away with less than stellar in the 90s #treechat

[View conversation](#)



Corona Tools @CoronaTools

21h

Not that it would happen anytime soon but the potential exists, without email you lose control & destiny of your community. #treechat

Expand



Hort Printers @HortPrinters

21h

@CristinaGardens @CoronaTools agreed. To me social media is more personal (and fun). Maybe email marketing can be this way someday #treechat

[View conversation](#)



Corona Tools @CoronaTools

21h

But the reality, if Twitter changed it's terms of service & banned chats...what happens to the community? #treechat

Expand



Corona Tools @CoronaTools

21h

Agree, shareable content RT @StarkBrosCares: Email marketing has calls to action and often has ties to social channels #treechat

Expand



Corona Tools @CoronaTools

21h

We have a fantastic community and I enjoy chatting with each and every tweep on **#treechat**

Expand



Corona Tools @CoronaTools

21h

Let's look at **#treechat** as an example...many of the tweeps have been chatting w/ us while some tree tweeps have come & gone **#treechat**

Expand



Corona Tools @CoronaTools

21h

@HortPrinters so agree...I get way too many email...the goal is to stand out above the noise **#treechat**

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

21h

Email marketing has calls to action and often has ties to social channels **#treechat**

Expand



Corona Tools @CoronaTools

21h

Indeed...metrics matter RT @FoodandHome: @CoronaTools Great topic! Is anyone on the chat monitoring their email open rates? **#treechat**

Expand



Hort Printers @HortPrinters

21h

@CoronaTools Not a huge fan of email marketing. I have enough email to read each day. Although I recognize its importance to some **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

In what ways? RT @CristinaGardens: I would think email marketing has to change because of social media. **#treechat**

Expand



Corona Tools @CoronaTools

21h

@susancohan no worries, always welcome any tme **#treechat**

[View conversation](#)



Food and Home @FoodandHome

21h

@CoronaTools Great topic! Is anyone on the chat monitoring their email open rates? **#treechat**

[View conversation](#)



Susan Cohan @susancohan

21h

RT @AmericanForests: Do you know about the ways our federal government is investing in urban forests? bit.ly/10F2j9P **#treechat**

Expand



Corona Tools @CoronaTools

21h

Email can be a golden ticket for you, an invitation to communicate your message, your way, according to your marketing strategy **#treechat**

Expand



Susan Cohan @susancohan

21h

@CoronaTools Can only be here for a few. Have to leave at 2:30 despite the current downpour **#treechat**

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

21h

RT @CristinaGardens: I would think email marketing has to change because of social media. < I think it has, a bit **#treechat**

Expand



Corona Tools @CoronaTools

21h

It makes sense that businesses & organization make direct connections...what you covet is the email **#treechat**

Expand



Corona Tools @CoronaTools

21h

@susancohan welcome to the chat today! So nice that you could join us **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

21h

RT @susancohan: Jumping into **#treechat** about today's #GDRT posts celebrating trees. bit.ly/13WvSaY links to rest at end **#treechat**

Expand



Cristina da Silva @CristinaGardens

21h

I would think email marketing has to change because of social media. @CoronaTools **#treechat**

Expand



Corona Tools @CoronaTools

21h

@FoodandHome welcome to #SocialTuesday! Talking #emailmarketing on **#treechat**

[View conversation](#)



Susan Cohan @susancohan

21h

@CoronaTools Jumping into **#treechat** about today's #GDRT posts celebrating trees. Here's mine bit.ly/13WvSaY links to rest at end

[View conversation](#)



Corona Tools @CoronaTools

21h

Well it looks like most people use #emailmarketing or planning to do so...so great! **#treechat**

Expand



Food and Home @FoodandHome

21h

RT @CoronaTools: Alright well judging from the poll results, it looks like 75% see email as a viable marketing tool...great! #treechat

Expand



Corona Tools @CoronaTools

21h

RT @StarkBrosCares: Social Networks that let you hide your location frustrate me. I usually cant give advice without that answer! #treechat

Expand



Corona Tools @CoronaTools

21h

@ottawatreefeed and welcome to the chat btw ;) #treechat

[View conversation](#)



Corona Tools @CoronaTools

21h

Great point! RT @ottawatreefeed: Emails and daily correspondence thru inbox bring organization and tracking of conversations. #treechat

Expand



Corona Tools @CoronaTools

21h

Without email you are at arms length from communicating to your customers & bound networks terms of service #treechat

Expand



Corona Tools @CoronaTools

22h

@DendriticCare @StarkBrosCares I know! I spent the last couple of eves deleting & unsubscribing to things I don't read #treechat

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

22h

Social Networks that let you hide your location frustrate me. I usually can't give advice without that answer! #treechat

Expand



TreeFeed.ca @ottawatreefeed

22h

Emails and daily correspondence thru inbox bring organization and tracking of conversations. Couldn't go back to pen&paper&phone #treechat

Expand



Corona Tools @CoronaTools

22h

@GreenSoil Hi Annie. Thanks for the waive and nice to see you on #treechat

[View conversation](#)



Sarah @Stark Bro's @StarkBrosCares

22h

@CoronaTools LOL yep! I have personal, junk, and work email addresses. Some people get even more complex. #treechat

[View conversation](#)



Corona Tools @CoronaTools

22h

Who's the gatekeeper of those relationships? It belongs to the networks, not you... **#treechat**

Expand



Jason C Miller @DendriticCare

22h

Ha! Several here. RT @CoronaTools: @StarkBrosCares great point...we all have that "junk" email address we give out for sign up **#treechat**

Expand

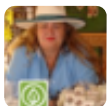


Corona Tools @CoronaTools

22h

@HortPrinters thanks for the RT on the chat. Come join the convo going on now **#treechat**

[View conversation](#)



ManureTea Since 1924 @GreenSoil

22h

Waving to all on **#treechat** between the #MooPooTea shipping & packing sheds but wanted to say Hi!

Expand



Corona Tools @CoronaTools

22h

The reality is, connections and conversations on social networks are great but it's still a step away from the inbox **#treechat**

Expand



Corona Tools @CoronaTools

22h

@StarkBrosCares great point...we all have that "junk" email address we give out for sign up **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

RT @StarkBrosCares: Email addresses are personal, but less so than a phone # or address. Ppl still particular about sharing them. **#treechat**

Expand



Corona Tools @CoronaTools

22h

#poll How many **#treechat** tweeps have #email #marketing as part of their overall strategy? twtpoll.com/c0rwr9 **#treechat**

Expand



Corona Tools @CoronaTools

22h

So let's launch another quick poll question...coming up next... **#treechat**

Expand



Sarah @Stark Bro's @StarkBrosCares

22h

Email addresses are personal, but less so than a phone number or address. People are still particular about sharing them. **#treechat**

Expand



Corona Tools @CoronaTools

22h

Alright well judging from the poll results, it looks like 75% see email as a viable marketing tool...great! **#treechat**

Expand



Sarah @Stark Bro's @StarkBrosCares

22h

RT @CoronaTools: welcome to the chat Sarah! Great to have you here with us < Thanks Chris! Nice topic today **#treechat**

Expand



Corona Tools @CoronaTools

22h

Businesses #1 method of internal communication is via email...it's not a fad, it's a staple for getting things done **#treechat**

Expand



Corona Tools @CoronaTools

22h

@StarkBrosCares welcome to the chat Sarah! Great to have you here with us **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

But think about it...each one of those are tied to an email & you can't have one without the other **#treechat**

Expand



Corona Tools @CoronaTools

22h

Of course there is Facebook, Twitter & LinkedIn which are all important too **#treechat**

Expand



Sarah @Stark Bro's @StarkBrosCares

22h

RT @CoronaTools: Fact is, people rely more heavily on their email as the #1 way they communicate to the outside world **#treechat**

Expand



Corona Tools @CoronaTools

22h

Fact is, people rely more heavily on their email as the #1 way they communicate to the outside world **#treechat**

Expand



Corona Tools @CoronaTools

22h

We'll give a couple mins for voting in the poll and check back in a few **#treechat**

Expand



Corona Tools @CoronaTools

22h

#poll Do you feel **#email** **#marketing** is so 1990's? twtpoll.com/ngv22b **#treechat**

Expand



Corona Tools @CoronaTools

22h

Great! Coming soon...! RT @DendriticCare: @CoronaTools I got your shipment on Friday BTW! TYVM! Cant wait to get the shears **#treechat**

Expand



Corona Tools @CoronaTools

22h

But with that, let's kick off the topic let's start w/ a poll question for the group **#treechat**

Expand



Jason C Miller @DendriticCare

22h

@CoronaTools I got your shipment on Friday BTW! TYVM! Cant wait to get the shears **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

There is a ton of info to cover on **#EmailMarketing** so we may go over or not get to it all **#treechat**

Expand



Corona Tools @CoronaTools

22h

All are welcome...from business owners to community managers...there is something for all **#treechat**

Expand



Corona Tools @CoronaTools

22h

Today's discussion on email marketing is intended to be a forum for sharing and learning **#treechat**

Expand



Corona Tools @CoronaTools

22h

@DendriticCare got my coffee right here too. Feeling accomplished from the weekend though **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

I totally missed **#gardenchat** last night thinking it was Sunday night...! Guessing some **#treechat** tweeps will do the same today **#treechat**

Expand



Cristina da Silva @CristinaGardens

22h

@CoronaTools Thank you! **#treechat**

[View conversation](#)



Jason C Miller @DendriticCare

22h

@CoronaTools Yes I did. Dragging today though... Need more coffee **#treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

Today's chat was rescheduled from last week but we are back on schedule & ready to go! **#treechat**

Expand



Corona Tools @CoronaTools

22h

Welcome Jason! Did you have a relaxing holiday weekend? RT @DendriticCare: Tweeting in from NJ! **#treechat**

Expand



Cristina da Silva @CristinaGardens

22h

Hello from Ontario, Canada Zone 5 **#treechat**

Expand



Corona Tools @CoronaTools

22h

:) that's how I feel about **#groundchat** :) RT @CristinaGardens: @CoronaTools Can't stay away from a good tweetchat like **#treechat**

Expand



Cristina da Silva @CristinaGardens

22h

Getting there RT @CoronaTools: @CristinaGardens great to see you on the chat this week. Hope you are feeling well-rested **#treechat**

Expand



Corona Tools @CoronaTools

22h

Tweeting in from a warm so cal here in Corona, CA **#treechat**

Expand



Jason C Miller @DendriticCare

22h

Tweeting in from NJ! **#treechat**

Expand



Corona Tools @CoronaTools

22h

@CristinaGardens great to see you on the chat this week. Hope you are feeling well-rested **#treechat**

[View conversation](#)



Cristina da Silva @CristinaGardens

22h

@CoronaTools Can't stay away from a good tweetchat like **#Treechat**

[View conversation](#)



Corona Tools @CoronaTools

22h

If you are joining in the conversation today, give us a shoutout & tell us where you are tweetng in from **#treechat**

Expand



Corona Tools @CoronaTools

22h

Alright hope everyone had a good holiday weekend. Feels like Monday but it's **#SocialTuesday** here on **#treechat**

Expand



Corona Tools @CoronaTools

22h

@CristinaGardens lots of great info on tap for today's topic. Glad you are joining us for **#treechat**

[View conversation](#)



Cristina da Silva @CristinaGardens

22h

Looking forward to it RT @CoronaTools: @StarkBrosCares so far so good & ready for #treechat :) #treechat

[Expand](#)



Cristina da Silva @CristinaGardens

22h

Cool! RT @CoronaTools: In 30 mins its #SocialTuesday talking about #EmailMarketing for arborists & landscape pros #treechat

[Expand](#)



Corona Tools @CoronaTools

22h

@StarkBrosCares so far so good & ready for #treechat :)

[View conversation](#)



Corona Tools @CoronaTools

22h

#treechat Planters replanted w/ fox glove & salvia, new bark mulch w/ sweet smell of magnolias! Gr8 weekend pic.twitter.com/HuNGLK3puZ

[View photo](#)